





### Featured

See the full array of E-mount interchangeable lenses on page 30.



## **Lights and Microphones**

See our latest in lights and microphones including this battery powered LED Video Light for Handycam® products on page 35.



### Carrying Cases

Protect your investment with a wide variety of cases on page 13.

# 2012 Accessory Guide

05 • Power

Cases

Lenses/Filters/Viewfinders

• Mics/Lights

Tripods/Grips/Kits

49 • Water Housing

• Frames/Photo Paper

• Media/Cables

# Compatibility

64 • **a** DSLR & E-mount cameras

\*Cyber-shot® cameras

82 • Handycam® camcorders/Bloggie® cameras

Power

Cases

Lenses/ Filters

Mics/Lights

Tripods/ Grips/Kits

> Water ousina

Frames/ Paper

Media/ Cables

Cyber-shot

hvnbycvm hloggie.



# Complete the Picture

Sony® Digital Imaging Accessories can make the difference between a missed opportunity and a treasured memory. When your son's playoff game goes into extra innings, you'll really appreciate having a spare battery. When you're touring Rome, you'll thank yourself for getting a larger memory card. When you sight a Great Blue Heron in the Everglades, you'll be happy to have the extra reach of a telephoto conversion lens. Sony Accessories prove that little things mean a lot.

# Power

Batteries/Chargers/USB/ Power Adapters





Power

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Mics/Lights

Tripods/ Grips/Kits

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HANDSYCAM



# Power

The energy you need, when you need it.

Sony® InfoLITHIUM® rechargeable batteries are outstanding performers, taking a charge reliably and keeping you informed as you go. Now Sony offers more ways to take maximum advantage. Here's the extra battery that keeps you shooting longer, plus the USB backup power that pinch hits when needed, plus the extra charger that gives you even more ways to power up. нипрусип



- Realize faster charging with optional AC-VQV10 quick charger (sold separately)
- 6.8V typ. 7.0Wh (1030mAh)

InfoLITHIUM® V-Series

**NP-FV50** SPPG: \$59.99

Compatible with most of the

Handycam® camcorders

Rechargeable Battery

нипрусип



### InfoLITHIUM High-Capacity V-Series Rechargeable Battery

NP-FV70 SPPG: \$99.99

- Compatible with most of the Handycam camcorders
- Realize faster charging with optional AC-VQV10 quick charger (sold separately)
- 6.8V typ. 14.0Wh (2060mAh)

HVUDACVIII,



### InfoLITHIUM High-Capacity V-Series Rechargeable Battery

**NP-FV100** SPPG: \$159.99

- Compatible with most of the Handycam camcorders
- Realize faster charging with optional AC-VQV10 quick charger (sold separately)
- 6.8V typ. 26.5Wh (3900mAh)

BATTERY LIFE*	CONTINUOUS R	ECORDING TIME CROSS REFERENCE TABL	E (WITH LCD1)
DATE ELLE	NP-FV50	NP-FV70	NP-FV100
DCR-SX45 (SD)	215 min	440 min	870 min
DCR-SX85 (SD)	200 min	415 min	830 min
HDR-CX190 (HD/SD)	180/200 min	375/415 min	745/830 min
HDR-CX200 (HD/SD)	180/200 min	375/415 min	745/830 min
HDR-CX210 (HD/SD)	180/200 min	375/415 min	745/830 min
HDR-CX260V (HD/SD)	145/155 min	300/325 min	600/650 min
HDR-CX580V (HD/SD)	120/130 min	250/270 min	500/535 min
HDR-CX760V (HD/SD)	110/120 min	230/250 min	455/500 min
HDR-XR260V (HD/SD)	105/115 min	220/240 min	440/485 min
HDR-PJ200 (HD/SD)	180/200 min	375/415 min	745/830 min
HDR-PJ260V (HD/SD)	145/155 min	300/325 min	600/650 min
HDR-PJ580V (HD/SD)	120/130 min	250/270 min	500/535 min
HDR-PJ710V (HD/SD)	110/120 min	230/250 min	455/500 min
HDR-PJ760V (HD/SD)	110/120 min	230/250 min	455/500 min
HDR-VG20H (HD/SD)	-	175/185 min	350/370 min
HDR-TD20V (3D/2DHD/2DSD)	70/105/110 min	150/220/235 min	300/440/470 min

<sup>\*</sup>Actual battery life may vary based on product settings, usage patterns and environmental conditions. Battery life decreases over time and use.

Cases

Mics/Lights

Tripods/ Grips/Kits

Paper

Media/ Cables

lpha DSLR & E-mount cameras

Cyber-shot

**NP-F570** SPPG: \$59.99

- InfoLITHIUM L Type rechargeable battery
- 7.2V typ. 15.8Wh (2200mAh)

HVUDYCVIII



InfoLITHIUM L-Series Rechargeable Battery

**NP-F770** SPPG: \$99.99

- InfoLITHIUM L Type rechargeable battery
- 7.2V typ. 31.7Wh (4400mAh)

SQ TIMOLITHIUM TO PUSH

Battery LED meter on InfoLITHIUM® battery gives you a quick reference of the remaining

power level by touching the PUSH button on battery (NP-QM71D/QM91D).

HVUDYCVIII)



InfoLITHIUM High-Capacity L-Series Rechargeable Battery

**NP-F970** SPPG: \$169.99

- InfoLITHIUM L Type rechargeable battery
- 7.2V typ. 47.5Wh (6600mAh)

HVUDACVU



InfoLITHIUM® M-Series Rechargeable Battery

NP-FM50 SPPG: \$59.99

- InfoLITHIUM M Type rechargeable battery
- 7.2V typ. 8.5Wh (1180mAh)

н∧пвус∧т



InfoLITHIUM Super High-Capacity M-Series Rechargeable Battery

**NP-QM91D** SPPG: \$149.99

- One-touch display gives you power level information any time, anywhere!
- Charges up to 70% faster when used with AC-SQ950D charger (sold separately)
- 7.2V typ. 29.8Wh (4140mAh)



InfoLITHIUM M-Series Rechargeable Battery

**NP-FM500H** SPPG: \$69.99

- InfoLITHIUM M Type rechargeable battery
- 7.2V typ. 11.8Wh (1650mAh)Info function for accurate % of life indication

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InfoLITHIUM W-Series Rechargeable Battery

**NP-FW50** SPPG: \$79.99

- Compact and lightweight spare battery
- Info function for accurate % of life indication
- 7.2V typ. 7.2Wh (1080mAh)

Cyber-shot



LITHIUM Ion N Type Rechargeable Battery

**NP-BN1** SPPG: \$49.99

- Lithium Ion N Type rechargeable battery
- 3.6V typ. 2.3Wh (630mAh)

Cyber-shot



InfoLITHIUM G Type Rechargeable Battery

**NP-FG1** SPPG: \$49.99

- InfoLITHIUM G Type rechargeable battery
- 3.6V typ. 3.4Wh (960mAh)
- InfoLITHIUM batteries reliably show you exactly how many minutes of power are left

Cyber-shot



InfoLITHIUM D Type Rechargeable Battery

**NP-FD1** SPPG: \$49.99

- InfoLITHIUM D Type rechargeable battery
- Typ. 2.4Wh (680mAh)
- InfoLITHIUM batteries reliably show you exactly how many minutes of power are left

Cyber-shot bloggie.



Lithium Ion K Type Rechargeable Battery

**NP-BK1** SPPG: \$39.99

Lithium Ion K Type rechargeable battery3.6V typ. 3.4Wh (970 mAh)

α Cyber-shot HΛΠΟΥCΛΠ<sup>\*</sup>



InfoLITHIUM Standard H-Series Rechargeable Battery

**NP-FH50** SPPG: \$59.99

- InfoLITHIUM H Type rechargeable battery
- 6.8V typ. 6.1Wh (900mAh)

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Cases

Mics/Lights

Tripods/ Grips/Kits

Water

Frames/ Paper

Media/ Cables

Cuber-shot

HVDBYCVIII



### Compact AC Charger

**BC-VM10** SPPG: \$59.99

- Great for travel with a retracting AC plug
- Universal voltage AC 100-240V (50/60Hz)
- Charge lamp shows status

AC/DC A/Quick Charger

AC-SQ950D SPPG: \$149.99

(NP-QM71D/QM91D)

Quick charger for M-Series batteries

Dual battery slots for consecutive charging

HVUDYCVIII)

HVUDYCVIII

# Compact Battery Charger

**BC-TRV** SPPG: \$49.99

- Compact battery charger for H-, P- and V-Series InfoLITHIUM® batteries
- Charging status indication lamp with 3-step LED
- Great for travel with a retractable AC plug
- Universal voltage AC 100-240V (50/60Hz)



### **Battery Charger**

**BC-VW1** SPPG: \$59.99

- Quick charger for NP-FW50 battery
- Almost a full battery charge in as little as 1.5 hrs
- Ultra-compact size and retractable plug for traveling
- Universal voltage: 100V-240V (50/60Hz)

Cuber-shot



### **Compact Battery Charger**

**BC-TRN2** SPPG: \$49.99

- · Approx. twice as fast as supplied charger
- · Battery charger compatible with N, G, D, T and R Type batteries
- Great for travel with retractable AC plug
- Universal voltage: AC 100-240V (50/60Hz)

Cyber-shot HANDYCAM\* bloggie.



**AC-U501AD** SPPG: \$19.99

- Small travel USB charger for the owners of Bloggie® HD cameras, Cyber-shot® cameras and Handycam® camcorders
- Input: AC 100-240V
- Output: DC 5V/1A of USB-A connector type

**USB Wall Adapter** 

**Dual USB Adapter** 

portable devices

when in operation

Output: DC 5V/1500 mAh

**AC-UD20** SPPG: \$24.99

• Dual Universal USB interface for

simultaneously powering two

• Green LED Status Indicator illuminates

Cyber-shot HATICYCAM" bloggie.

Cyber-shot HANDYCAM bloggie.



### **USB Power Supply**

**AC-UD10** SPPG: \$23.99

- Plugs into any standard outlet, storing power for later use
- · Works with compatible Sony USB devices, including Bloggie cameras, Cyber-shot cameras, Handycam camcorders and Walkman® music players\*

\*Not guaranteed to be compatible with USB products from other manufacturers.



### α Cyber-shot **HΛΠΟΥCΛΠ**



### AC Adapter/Quick Charger AC Adapter/Charger

**AC-VQV10** SPPG: \$149.99

- Compatible with H-, P- and V-Series InfoLITHIUM batteries
- Dual battery slots for consecutive charging
- Selectable viewing of remaining battery life with LCD
- AC 100-240V (50/60Hz)

HVUDYCVM\* bloggie.



### **USB Car DC Adapter**

- Charges using car DC outlet, no PC required
- Compatible with both 12V and 24V DC outlets Compact design ideal for use in
- most vehicles · Output: 5V/500 mAh

**AC-VQ1051D** SPPG: \$169.99

HVUDACVU

- Quick Charger for L-Series batteries (NP-F570/F770/F970)
- Dual battery slots for consecutive charging • Informative LCD panel shows time left
- Informative LCD panel shows time left to full charge and battery life remaining in minutes to full charge and battery life remaining in minutes • Can be used as an AC/DC adapter (DC via lighter socket)

Available Summer 2012



**DCC-U50A** SPPG: \$19.99

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нлпрусл bloggie.

Cases

Mics/Lights

Grips/Kits

Frames/ Paper

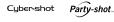
Media/ Cables

lpha DSLR

& E-mount

cameras

Cuber-shot





### Spare AC Power Adapter

**AC-LS5\*\*** SPPG: \$39.99

- Supplies power when transferring images to your compatible PC
- AC 100-240V (50/60Hz)
- No charging function

\*\*Requires VMC-MD1, MD2, or MD3 cable (sold separately).

### HVUDYCVIII



### **AC Power Adapter**

**AC-L100** SPPG: \$49.99

- Supplies power to M- and L-Series battery compatible Handycam camcorders
- Portable, convenient and compact
- · Ideal as a spare charging system

Cyber-shot HATICYCAM



- V-Series battery compatible
- Handycam camcorders
- compact AC adapter
- · Ideal as a spare charging system



### **AC Adapter**

**AC-PW20** SPPG: \$119.99

- Powers the camera from household AC supply
- AC 100-240V



### **AC Adapter**

### **AC Power Adapter**

AC-L200 SPPG: \$49.99

- Supplies power to A-, F-, H-, P- and
- Portable and convenient



**AC-PW10AM** SPPG: \$99.99

- Powers the camera from household AC supply
- Universal voltage for global use (AC 100 - 240V)

AccuPower™ battery meter displays in the viewfinder, or on the LCD monitor, approx. remaining battery time in minutes.



Cases

Lenses/ Filters

Mics/Lights

Tripods/ Grips/Kits

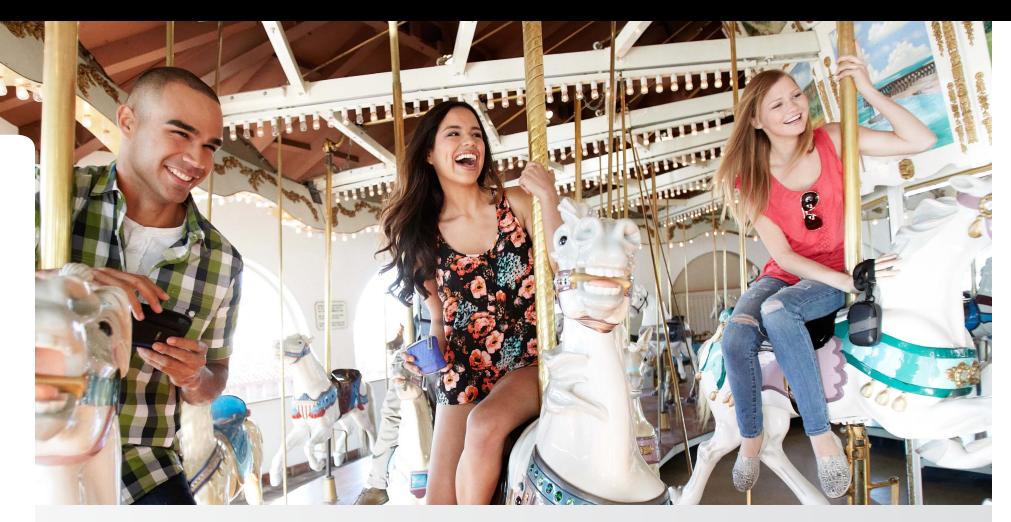
Frames/ Paper

Media/ Cables

lpha DSLR & E-mount cameras

Cyber-shot

нилоусий bloggie.



# Carrying Cases

Stylish ways to protect your investment.

Now you can protect your camera — and look good doing it. Sony soft cases are ideal for dangling from your wrist or slipping into a purse. Our hard cases help protect against the bumps and jolts of an active lifestyle. And our equipment bags are ready to carry not only your camera, but a selection of accessories.

### Cuber-shot



### Cuber-shot



### Cuber-shot



### Cuber-shot



### **Soft Carrying Case**

LCS-CSVA/B/R SPPG: \$39.99

- Pressed genuine leather to create a stylish look
- Helps protect the camera from scratches and dust
- Matching wrist strap
- Comes in 2 colors (black and red)

### Soft Carrying Case

LCS-HH/B/R SPPG: \$29.99

- Carrying case for select H-Series Cyber-shot® digital cameras
- Helps protect your camera from dust and scratches
- · Convenient memory card pocket inside
- Belt loop equipped

### Soft Carrying Case

LCS-TWK/B/L/P SPPG: \$29.99

- Slim, clutch style bag for select T- and W-Series Cyber-shot® cameras
- Includes matching hand strap
- Available in black, pink and blue

### Soft Carrying Case

**LCS-TWM/B/P/L/H** SPPG: \$19.99

- Soft carring case for select T- and W-Series Cyber-shot® and Bloggie® cameras
- Zippered pouch to carry memory cards and extra battery
- Includes carabiner to attach to strap or belt loop
- Available in black, blue, grey and pink

### Cyber-shot



### Cyber-shot





purse, or bag

### LCS-THU/B/P/L/G/D SPPG: \$19.99

- · Classy carrying case for Cyber-shot T-Series cameras
- Soft suede-like interior to help protect from scratches
- Available in genuine black leather

**Soft Carrying Case** 

**LCS-THT/B** SPPG: \$39.99

### **Soft Carrying Case**

- Fun and casual carrying case for the Cyber-shot T-Series and W-Series cameras
- Made of flexible silicone Carabiner to attach to belt loop,

### Cyber-shot



# Cuber-shot



### LCJ-THF/B/R SPPG: \$29.99

- Protective jacket for Cyber-shot® DSC-TX55 and DSC-TX66 digital cameras
- Protects your camera from dust and scratches

**Jacket Case** 

## Soft Carrying Case

**LCS-CSJ** SPPG: \$19.99

- Black color with stylish blue accent and sporty design
- · Case with room for spare battery or Memory Stick® media
- Shoulder strap included
- Belt loop design

Mics/Lights

Tripods/ Grips/Kits

Frames/ Paper

Media/ Cables

lpha DSLR & E-mount cameras

Cyber-shot

нлирусли bloggie.



### **Semi-Hard Carrying Case**

LCM-CSVG/B SPPG: \$24.99

- Semi-hard exterior with soft interior
- Interior pockets for a memory card and battery (not included)
- Easily strap onto a belt or backpack
- Shoulder strap included
- Drop height 1.5m (4.9ft)\*

\*Tested under Sony's own product guidelines. Complete protection is not guaranteed in all conditions.

Cyber-shot



### Soft Carrying Case

LCS-CSU/B SPPG: \$19.99

- Three compartments for extra storage
- Four carrying options, belt loop, hip bag, shoulder strap and wrap on a strap
- Pocket for your Memory Stick® media and extra battery

Cyber-shot

Cyber-shot



### **Semi-Hard Carrying Case**

LCM-CSVH/B SPPG: \$24.99

- · Polyurethane semi-hard carrying case
- Three ways to carry hand, shoulder, or waist
  - and scratches
    - Convenient memory card pocket inside Belt loop equipped

Helps protect your camera from dust

Soft Carrying Case

**LCS-HG** SPPG: \$49.99

Cyber-shot® camera

Carrying case for DSC-HX100V



Cuber-shot

### **Jacket Case**

Cyber-shot

**LCJ-HJ/B** SPPG: \$39.99

- Jacket case for DSC-HX200V Cyber-shot® camera
- · Helps protect your camera from dust and scratches
- Conveniently attaches to camera
- Hand strap included.

Cyber-shot

Cyber-shot





### Soft Carrying Case

**LCS-WM/B/P/V** SPPG: \$34.99

- T-, W- and N-Series Cyber-shot® cameras
- Durable nylon with front accessory pocket
- LCS-CST SPPG: \$14.99

**Soft Carrying Case** 

**LCS-CSQ** SPPG: \$14.99

· Sporty soft carrying case designed for

- · Casual and lightweight carrying case for T- and W-Series Cyber-shot® cameras
- · Storage for your Memory Stick® media



- Stylish carrying case for select Cyber-shot® cameras
- Helps protect your camera from dust and scratches
- Includes hand strap

# Jacket Case **LCJ-HK/B** SPPG: \$39.99

- Carrying case for select Cyber-shot® H-Series cameras
- Tripod adapter included
- Shoulder strap included

Cuber-shot



### **Soft Carrying Case**

**LCS-CS1/B** SPPG: \$11.99

- Soft carying case with belt loop
- Velcro closure
- Zippered pocket for memory card and extra battery
- Available in black with blue trim

Cuber-shot



### Soft Carrying Case

- Soft carying case with belt loop
- extra battery

Cyber-shot bloggie.



# Soft Carrying Case

**LCS-CS2/B** SPPG: \$14.99

- Zipper closure
- Two pockets for memory card and
- · Available in black with blue trim



LCS-CSVC/B/L/P/V SPPG: \$19.99

- · Helps protect your Cyber-shot® or Bloggie® camera from scratches and dust
- Stylish and active carrying case with carabiner



### Soft Carrying Case

LCS-CSW/B/R/L/S SPPG: \$14.99

- Sleek style carrying case for slim Cyber-shot® camera
- Storage for Memory Stick® media and extra battery
- Casual and lightweight with belt loop

Cyber-shot bloggie.



### **Sock-Like Carrying Case**

LCS-CSZ/B/L/P/W SPPG: \$11.99

- Striped sock like case for select Cyber-shot® and Bloggie® HD cameras, and some smartphones
- Storage for Memory Stick® media and other items (sold separately)
- · Casual and lightweight with carabiner

HVUDACVIII



### Soft Holster-Style Carrying Case

LCS-SRC SPPG: \$49.99

- · Durable, holster-style case can be worn on a waist belt Can be worn with the supplied
- shoulder strap • Features access to camcorder via holster-style design
- Includes a small pouch for carrying an extra battery

HVUDYCVIII)



## Bag-in-Bag Carrying Pouch

**LCS-BBD/B/R/L** SPPG: \$19.99

- Body hugging snug-fit style Available in 3 colors
- Fits the Bloggie® camera and some Handycam® camcorders

HVUDACVIII,



### Soft Carrying Case

**LCS-BBH/B** SPPG: \$24.99

- Easy access for quick and easy shooting
- Compatible with most Handycam<sup>®</sup> camcorder models

**LCS-BBG/B** SPPG: \$24.99

· Adjustable quick release buckle for easy access in a variety of situations

Mics/Lights

Tripods/ Grips/Kits

Frames/ Paper

Media/ Cables

lpha DSLR & E-mount cameras

Cuber-shot

нлирусли bloggie.



### **Compact Flash Camcorder** Multi-Purpose Carrying Case

lpha E-mount cameras.

extra protection

**LCS-U10** SPPG: \$19.99

Cyber-shot® cameras and

Stylish soft-sided case provides

Padded shoulder strap included

· Designed for Handycam® camcorders,

**LCS-U5** SPPG: \$14.99

 Designed for select Handycam® camcorders

**Carrying Case** 

- Stylish soft-sided case provides extra protection
- Adjustable internal partition and mesh pouches for convenient storage
- Padded shoulder strap included

α Cyber-shot μνπογεντή:



# **Multi-Purpose Carrying Case**

 $\alpha$  HVDDYCVIII.

**LCS-U20** SPPG: \$29.99

- Designed for Handycam® camcorders and  $\alpha$  E-mount cameras
- Stylish soft-sided case provides extra protection Adjustable internal partition and mesh

Medium

 Adjustable internal partition and mesh pouches for convenient storage pouches for convenient storage

HVDDVCVIII,

α HΛΠΟΥCΛΠ



### **Multi-Purpose Carrying Case**

**LCS-U30** SPPG: \$39.99

- · Larger than the LCS-U20, the LCS-U30 is designed for Handycam® camcorders and most lpha cameras
- Stylish soft-sided case provides extra protection
- 3 external side pouches (2 side, 1 front) for additional storage

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### α Cyber-shot **μνπργανι**ί α HΛΠΟΥCΛΠ



**Multi-Purpose Carrying Case** 

LCS-VA15/B SPPG: \$19.99

- · Stylish soft carrying case for camcorder
- 2 ways to carry (hand/shoulder)
- Inside and outside pocket to store extra accessories



### Multi-Purpose Carrying Case

**LCS-X20** SPPG: \$29.99

- Soft carrying case for camcorders
- Increased interior capacity
- Added modular interface for attaching other items
- Package style: polyethylene bag with hang tag

Carrying Case for NEX Camcorder

**LCS-VCD** SPPG: \$129.99

- Carrying case for NEX-VG20H, -VG10
- Adjustable Velcro divider to protect and organize your lenses
- · Side and front pockets allow for plenty of storage
- Inner mesh pockets for smaller items
- Tripod can be conveniently carried on the top of the case

**Soft Carrying Case** 

**LCS-VCC** SPPG: \$249.99

- Made of durable polypropylene
- A rain cover comes with soft carrrying case

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### **Soft Carrying Case**

LCS-BBF/B/T/P SPPG: \$29.99

- Compact and lightweight case for  $\alpha$  E-mount camera body with SEL1855 lens attached
- Padded lining to help protect your camera
- Separate lens/battery pouch (up to 16F28mm) for added protection
- · Compatible with SEL24F18Z, 50F18,
- 30M35, 16F28

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**Jacket Case** 

Tripod friendly

**LCS-ELC7/B** SPPG: \$219.99

Can be used with SEL16F28 or, SEL30M35.

SEL1855, SEL50F18, SEL24F18Z lenses

High-quality genuine leather

Just-fit case for the NEX-7

NEX-C3 and NEX-5N Body Jacket E-mount Camera

**LCS-EMB30/B** SPPG: \$39.99 NEX-C3 LCS-EB50/B NEX-5N

• Helps protect your NEX-C3 and NEX-5N

SPPG: \$44.99

- camera body from dust and scratches • Strap hook makes it easy to remove
- case to change battery or media card
- Made of polyurethane

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### **Jacket Case**

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LCS-EL50/B SPPG: \$49.99

- Stylish jacket style case helps protect lens and E-mount camera body
- Internal cushioning helps soften the shock of accidental drops
- Works in conjuction with LCS-EB50 (required, sold separately)
- E-mount lens

**Carrying Case for E-mount** 

**LCS-EMF/B** SPPG: \$24.99

• Slim and stylish camera case for Sony

· Can accomodate E-mount cameras with

lenses attached up to the SEL55210 lens.

Compartments for carrying additional

accessories like: HVL-F20S Flash,

FDA-EV1S EVF and NP-FW50

rechargeable battery pack

Cameras

E-mount cameras

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**Lens Jacket Case** 

camera bodies

**LCS-EJC3/B** SPPG: \$39.99

**LCS-EML2A** SPPG: \$59.99

Protective case for E-mount

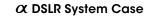
Compatible with SEL-16F28,

SEL30M35, SEL50F14, SEL1855

### $\alpha$ DSLR System Case

**LCS-SC8** SPPG: \$54.99

- · Large system case for lpha DSLR camera and lenses
- Padded lining and dividers to help protect · Custom slot for media card storage inside your camera/lenses
  - · Mulitple pockets for storing accessories, lenses, batteries and more



**LCS-SC21** SPPG: \$99.99

- $\cdot$  Lightweight system case for  $oldsymbol{lpha}$  DSLR camera and lenses
- Padded lining and dividers to help protect your camera/lenses
- · Mulitple pockets for storing accessories, lenses, batteries and more

- Can be used with lens sizes up to SEL24F18Z

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Frames/ Paper

Mics/Lights

Tripods/

Grips/Kits

Media/ Cables

lpha DSLR & E-mount cameras

Cuber-shot

нлирусли bloggie.

CASES

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### Back-pack

### **LCS-BP2** SPPG: \$119.99

- 3-way flexible carrying style: back-pack, right/left sling
- Padded lining and dividers to help protect your camera/lenses
- Mulitple pockets for storing accessories, lenses, batteries and more
- Rain cover is integrated for additional protection when weather is unstable

### Semi-Hard Case

### **LCM-EMA/B** SPPG: \$54.99

- Just fit snug case for NEX-3, NEX-5, NEX-C3 and NEX-5N cameras with SEL16F28 attached
- Padded lining and separate lens pouch (up to 18-55mm) for added protection
- Convenient wrist strap, belt loop and d-ring for carrying

### Semi-Hard Case

### LCS-AMSC30/B SPPG: \$54.99

- Custom designed system carrying case for DSLR
- Casual and lightweight
- Easy carrying with a padded shoulder strap
- Name tag included
- Helps protect camera and accessories from shock and damage

### **Soft Carrying Case**

### LCS-AMB/B SPPG: \$49.99

- Elegant and stylish carrying case
- Able to store camera body and lens
- Shoulder strap included
- Allows fast, easy access to camera and lens

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### **Shoulder Straps**

 STP-XSG1/B
 SPPG: \$34.99

 STP-XS3/BI
 SPPG: \$39.99

 STP-XH70/B
 SPPG: \$79.99

- Shoulder straps for Sony A-mount and E-mount cameras
- Helps to prevent slippage while carrying/shooting

### Wrist Strap

**STP-WS2/B** SPPG: \$24.99

- Attractive leather-like finish
- Attaches to your camera to provide feeling of security while recording

### Shoulder Strap

**BLT-110** SPPG: \$34.99

 Shoulder strap for the NEX-VG20H and NEX-VG10

### Grip Belt

**STP-GB1AM** SPPG: \$54.99

- · Secure one-handed grip
- Shoulder strap can be attached to the body either horizontally or vertically with the grip attached to the camera
- Battery replacement and tripod mounting possible with the grip attached



Lenses/

Mics/Lights

Tripods/ Grips/Kits

> Water Housing

Frames/ Paper

Media/ Cables

Cyber-shot

HV715YCVIII bloggie.



# Lenses/Filters/Viewfinders

Change the way you see the world.

Go wide to capture a landscape. Go telephoto to get in close. Sony lens adapters and lenses open up entirely new points of view. Filter out reflections and glare. Tame the harsh mid-day sun. Sony filters shape light to your needs. Supplement your camera's LCD with a larger screen or an eye-level finder. Sony accessory viewfinders help you frame your subjects even more effectively.

### HVUDYCVIII



# HVUDYCVIII



### HVUDYCVIII)



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### High-Grade Telephoto **Conversion Lens**

VCL-HG1737C SPPG: \$199.99

- Fits 37mm diameter lens camcorder
- 1.7x telephoto converter lens
- Helps make distant subjects appear closer
- High-grade lens in aluminum housing for superb durability

### **High-Grade Telephoto** Conversion Lens

VCL-HG1730A SPPG: \$199.99

- Fits 30mm diameter lens camcorder
- 1.7x telephoto converter lens
- · Helps make distant subjects appear closer
- High-grade lens in aluminum housing for

### High-Grade Wide-Conversion Lens

VCL-HG0862 SPPG: \$449.99

- · High-grade wide-conversion lens for HDR-FX7 Handycam® camcorder
- Aluminum housing with glass lens
- Magnifies up to 0.8x
- Offers twice the detail at the edge of an image

### **High-Grade Wide-Conversion Lens**

VCL-HG0872X SPPG: \$549.99

- Fits 72mm diameter lens camcorder
- 0.8x wide-angle converter lens
- · Attaches quickly using bayonetstyle mount

### HVUDACVIII,



### HVUDACVIII





# Wide-Conversion Lens

**VCL-HGA07B** SPPG: \$199.99

- Fits 37mm/30mm diameter camcorders
- Wide-conversion lens

High-Grade

- Certified high definition picture quality
- 30% wider (0.75x) coverage

Wide-Conversion Lens

than supplied camcorder lens

# High-Grade

**VCL-HGE08B** SPPG: \$99.99

- Fits 37mm/30mm diameter camcorders
- 0.8x wide-angle converter lens
- Certified high definition picture quality
- Lightest conversion lens for HD
- "1 action attachment" concept

### HVUDYCVIII)



### **Wide-Conversion Lens**

**VCL-HA07A** SPPG: \$49.99

- •Wide-conversion lens for 25/30/ 37mm diameter camcorders (2 adapters included)
- •0.7x wide-end lens

Mics/Lights

Tripods/ Grips/Kits

Frames/ Paper

Media/ Cables

lpha DSLR & E-mount cameras

Cuber-shot

### **Neutral Density Filter Kit**

**VF-30NKB** SPPG: \$39.99

- · Fits 30mm diameter camcorder lens
- Improves contrast and detail in super-bright sunlight
- Protector filter helps save lens from dust/scratches

Hard carrying case for protection

Comparison

Without Neutral Density Filter

HVUDYCVIII



### **Neutral Density Filter Kit**

**VF-37NKB** SPPG: \$39.99

With Neutral Density Filter

- Fits 37mm diameter camcorder lens
- Improves contrast and detail in super-bright sunlight
- Protector filter helps save lens from dust/scratches
- Hard carrying case for protection

HVUDYCVIII)



### **Circular Polarizing Filter Kit**

**VF-30CPKB** SPPG: \$69.99

• Fits 30mm diameter camcorders

Comparison

Without Polarizing Filter

- Circular Polarizing Filter suppresses unwanted reflections off glass and water (such as a swimming pool)
- Multicoat Filter helps protect lens from dust and scratches
- Hard carrying case for protection

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### Circular Polarizing Filter Kit

VF-37CPKB SPPG: \$69.99

• Fits 37mm diameter camcorders

With Polarizing Filter

- Circular Polarizing Filter suppresses unwanted reflections off glass and water (such as a swimming pool)
- Multicoat Filter helps protects lens from dust and scratches
- Hard carrying case for protection

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### DT 11-18mm F4.5-5.6

**SAL1118** SPPG: \$649.99

- Wide-angle zoom
- · Angle of View: 104°-76°
- Lens groups/elements: 12/15
- Minimum focus: 0.25m
- Filter diameter: 77mm

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- Size: 3-3/8" (diameter) x 3-1/4" (length)
- Weight: approx. 12-3/4 oz.

- Lens groups/elements: 13/16
- Filter diameter: 72mm
- Size: 2-1/4" (diameter) x 3-1/2" (length)

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### DT 18-135mm F3.5-5.6 SAM

**SAL18135** SPPG: \$499.99

- Mid-range zoom
- Angle of View: 76° 12°
- Lens groups/ elements: 11/14
- Minimum focus: 0.45m (Wide)
- Filter Diameter: 62mm
- Size: 3" (diameter) x 3-3/8" (length)
- Weight: 14.1 oz

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### DT 16-50mm f/2.8

**SAL1650** SPPG: \$699.99

- Mid-range zoom
- Angle of View: 83°-32°
- Minimum focus: .3m

• Weight: approx. 20.4 oz.



### DT 18-200mm F3.5-6.3

**SAL18200** SPPG: \$479.99

- High magnification zoom
- Angle of View: 76°-8°
- Lens groups/elements: 13/15
- Minimum focus: 0.45m
- Filter diameter: 62mm
- Size: 2-7/8" (diameter) x 3-3/8" (length)
- Weight: approx. 14-5/16 oz.

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# DT 16-105mm F3.5-5.6

**SAL16105** SPPG: \$599.99

- Mid-range zoom
- Angle of View: 83°-15°
- Lens groups/elements: 11/15
- Minimum focus: 0.4m
- Filter diameter: 62mm
- Size: 2-7/8" (diameter) x 3-3/8" (length) • Weight: approx. 16-9/16 oz.

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### DT 18-250mm F3.5-6.3

**SAL18250** SPPG: \$529.99

- High magnification zoom
- Angle of View: 76°-6° 30'
- Lens groups/elements: 13/16
- Minimum focus: 0.45m
- Filter diameter: 62mm
- Size: 3" (diameter) x 3-3/8" (length)
- · Weight: approx. 15-1/2 oz.

• Mid-range zoom

**SAL1855** SPPG: \$199.99

DT 18-55mm F3.5-5.6 SAM

- Angle of View: 76°-29°
- Lens groups/elements: 7/8
- Minimum focus: 0.25m

28-75mm F2.8 SAM

Mid-range zoom

• Angle of View: 54°-21°

• Minimum focus: 0.38m

• Filter diameter: 67mm

· Weight: approx. 20 oz.

**SAL2875** SPPG: \$699.99

Lens groups/elements: 14/16

• Size: 3-1/8" (diameter) x 3-3/4" (length)

- Filter diameter: 55mm • Size: 2-3/4" (diameter) x 2-3/4" (length)
- Weight: approx. 7-1/2 oz.

Frames/ Paper

Mics/Lights

Grips/Kits

Media/ Cables

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Cuber-shot

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**SAL55200/2** SPPG: \$199.99

Telephoto zoom

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- Angle of View: 29°-8°
- Lens groups/elements: 9/13
- Minimum focus: 0.95m
- Filter diameter: 55mm
- Size: 2-7/8" (diameter) x 3-3/8" (length)
- Weight: approx. 10-3/4 oz.

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75-300mm F4.5-5.6

**SAL75300** SPPG: \$249.99

- Telephoto zoom
- Angle of View: 21°-5° 20'
- Lens groups/elements: 10/13
- Minimum focus: 1.5m
- Filter diameter: 55mm
- Size: 2-13/16" (diameter) x 4-13/16" (lenath
- · Weight: approx. 16-1/4 oz.

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**SAL16F28** SPPG: \$849.99

16mm F2.8 Fisheye

Fisheye

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- Angle of View: 110°
- Lens groups/elements: 8/11
- (including 1x filter)
- Minimum focus: 0.2m
- Filters: 4 types (built-in)
- Size: 2-15/16" (diameter) x 2-5/8" (length)
- Weight: approx. 14-1/8 oz.

20mm F2.8

**SAL20F28** SPPG: \$599.99

- Ultra wide-angle
- Angle of View: 70°
- Lens groups/elements: 9/10
- Minimum focus: 0.25m
- Filter diameter: 72mm
- Size: 3-1/16" (diameter) x 2-1/8" (length)
- Weight: approx. 10-1/16 oz.



28mm F2.8

**SAL28F28** SPPG: \$269.99

- Wide-angle
- Anale of View: 54°
- Lens groups/elements: 5/5
- Minimum focus: 0.3m
- Filter diameter: 49mm
- Size: 2-9/16" (diameter) x 1-11/16" (length)
- Weight: approx. 6-1/2 oz.



DT 35mm F1.8 SAM

**SAL35F18** SPPG: \$174.99

- Normal
- Angle of View: 44°
- · Lens groups/elements: 5/6
- Minimum focus: 0.23m
- · Filter diameter: 55mm
- Size: 2-7/8" (diameter) x 2-1/8" (length)

· Weight: approx. 6 oz.

### 50mm F1.4

**SAL50F14** SPPG: \$369.99

- Normal
- · Angle of View: 32°
- Lens groups/elements: 6/7
- Minimum focus: 0.45m • Filter diameter: 55mm
- Size: 2-9/16" (diameter) x 1-11/16" (length)
- Weight: approx. 7-3/4 oz.

DT 50mm F1.8 SAM

- **SAL50F18** SPPG: \$124.99
- Mid-range telephoto Angle of View: 32°
- Lens groups/elements: 5/6
- Minimum focus: 0.34m
- Filter diameter: 49mm
  - Size: 2-7/8" (diameter) x 1-13/16" (length)
  - · Weight: approx. 6 oz.



85mm F2.8 SAM

**SAL85F28** SPPG: \$224.99

- Mid-range telephoto
- Angle of View: 19°
- Lens groups/elements: 4/5
- Minimum focus: 0.6m
- Filter diameter: 55mm
- Size: 2-7/8" (diameter) x 2-1/8" (length)

**SAL100M28** SPPG: \$679.99

Lens groups/elements: 8/8

• Size: 3" (diameter) x 4" (length)

• Minimum focus: 0.35m

• Filter diameter: 55mm

Weight: approx. 18 oz.

• Weight: approx. 6-1/8 oz.

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Macro

Anale of View: 16°

## **SAL135F28** SPPG: \$1149.99

135mm F2.8 (T4.5) STF

- Telephoto (MF operation only)
- Angle of View: 12°

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- Lens groups/elements: 6/8 (includes Lens groups/elements: 5/6
- 1 group with 2 APD elements)
- Minimum focus: 0.87m
- Filter diameter: 72mm
- Size: 2-7/8" (diameter) x 1-13/16" (length) • Size: 3-1/8" (diameter) x 3-7/8" (length) · Weight: approx. 5-1/4 oz.
- · Weight: approx. 25-3/4 oz.

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Macro



100mm F2.8 Macro  $\alpha$  A- to E-mount Lens Adapter

**LA-EA1** SPPG: \$199.99

- Auto Exposure support with aperture mechanism
- Includes detachable tripod attachment

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DT 30mm F2.8 Macro SAM

**SAL30M28** SPPG: \$174.99

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50mm F2.8 Macro

**SAL50M28** SPPG: \$479.99

- Macro
- Angle of View: 32°
- Lens groups/elements: 6/7
- Minimum focus: 0.2m
- · Filter diameter: 55mm
- Size: 2-13/16" (diameter) x 2-3/8" (length)

· Weight: approx. 10-3/8 oz.

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· Angle of View: 50°

• Minimum focus: 0.129m

• Filter diameter: 49mm



 $\alpha$  A- to E-mount Lens Adapter

**LA-EA2** SPPG: \$399.99

- · World's first, mount adapter to be equipped with Translucent Mirror Technology
- Provides Full-time Continuous Phase Detect AF to E-mount cameras

Mics/Lights

Frames/ Paper

Media/ Cables

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Cuber-shot

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The large-aperture G Lens series brings together a wealth of advanced technology to provide you with an exceptionally refined level of optical performance. Its

aspherical lens elements improve lens performance; ED (Extra-low Dispersion) alass elements minimize the chromatic aberrations that occur at large apertures; and the circular aperture makes smooth, beautiful defocusing possible. The resulting difference in quality is clear to see... and clearly breathtaking.



70-200mm F2.8 G

**SAL70200G** SPPG: \$1649.99

- Telephoto zoom
- Angle of View: 23°-8°
- Lens groups/elements: 16/19
- Minimum focus: 1.2m
- Filter diameter: 77mm
- Size: 3-1/2" (diameter) x 7-3/4" (length)
- · Weight: approx. 47-1/4 (without tripod mount)

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70-300mm F4.5-5.6 G SSM

**SAL70300G** SPPG: \$799.99

- Telephoto zoom
- Angle of View: 23°-5° 20'
- Lens groups/elements: 11/16
- Minimum focus: 1.2m
- Filter diameter: 62mm
- Size: 3-3/8" (diameter) x 5-3/8" (length)

· Weight: approx. 26-3/4 oz.

70-400mm F4-5.6 G SSM

**SAL70400G** SPPG: \$1599.99

- Super telephoto zoom
- Angle of View: 23°-4° 10'
- Lens groups/elements: 12/18
- Minimum focus: 1.5m
- Filter diameter: 77mm
- Size: 3-3/4" (diameter) x 7-3/4" (length)
- · Weight: approx. 53 oz. (without tripod mount)

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35mm F1.4 G

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**SAL35F14G** SPPG: \$1269.99

- · Wide-angle prime
- · Angle of View: 44°
- Lens groups/elements: 8/10
- Minimum focus: 0.3m
- Filter diameter: 55mm
- Size: 2-3/4" (diameter) x 3" (length)
- · Weight: approx. 18 oz.

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300mm F2.8 G

**SAL300F28G** SPPG: \$5799.99

- Telephoto prime
- Angle of View: 5° 20'
- · Lens groups/elements: 12/13 (includes 1x filter)
- Minimum focus: 2.0m
- Filter diameter: 42mm (slide-in type)
- Size: 5-1/16" (diameter) x 9-3/8" (length)
- Weight: approx. 81-1/2 oz. (without tripod)

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500mm F4.0 G

**SAL500F40G** SPPG: \$12,999.99

- Super telephoto prime
- Lens groups/elements: 10/11
- Minimum focus: 4.0m
- Filter diameter: 42mm (internal)
- Size: 5-1/2" (diameter) x 14-7/16" (length)
- Weight: approx. 122 oz.(without tripod)

### **G Lens Teleconverter**

SAL14TC

**SAL14TC** SPPG: \$479.99

- 1.4x
- · Lens groups/elements: 4/5
- Size: 2-1/2" (diameter) x 13/16" (length) Weight: approx. 6 oz.
- **SAL20TC** SPPG: \$479.99
- · Lens groups/elements: 5/6
- Size: 2-1/2" (diameter) x 1-11/16" (length)
- Weight: approx. 7-1/16 oz.

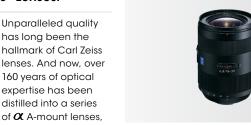
# Carl Zeiss® Lenses:



has long been the hallmark of Carl Zeiss lenses. And now, over 160 years of optical expertise has been distilled into a series of *a* A-mount lenses, jointly developed

by Carl Zeiss and Sony. With exclusive T\* (T-star) coating technology for higher light transmission and minimal flare and ghosting. With marvelously faithful and luminous colors. And with extreme compensation of various optical aberrations. Discover some of the world's finest lenses and unlock your true artistic potential.

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Carl Zeiss® Vario-Sonnar T\* 16-35mm F2.8 ZA SSM

- Minimum focus: 0.28m



Carl Zeiss® Distagon T\* 24mm F2 ZA SSM

**SAL24F20Z** SPPG: \$1149.99

- · Wide-angle prime
- Angle of View: 61°

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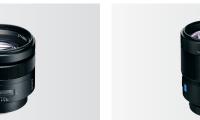
- Lens groups/elements: 7/9
- Minimum focus: 0.19m
- Filter diameter: 72mm
- Size: 3-1/8" (diameter) x 3 (length)
- · Weight: approx. 19-5/8 oz.



**SAL1635Z** SPPG: \$1899.99

- Wide-angle zoom
- Angle of View: 83°-44°
- Lens groups/elements: 13/17
- Filter diameter: 77mm
- Size: 3-3/8" (diameter) x 4-1/2" (length)
- · Weight: approx. 30-3/8 oz.

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Carl Zeiss® Planar T\* 85mm F1.4 ZA

**SAL85F14Z** SPPG: \$1369.99

- · Mid-range telephoto prime
- Angle of View: 19°
- Lens groups/elements: 7/8
- Minimum focus: 0.85m
- Filter diameter: 72mm
- Size: 3-1/4" (diameter) x 2-7/8" (length)
- · Weight: approx. 22-5/8 oz.

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Carl Zeiss® Vario-Sonnar T\* DT 16-80mm F3.5-4.5 ZA

**SAL1680Z** SPPG: \$699.99

- Mid-range zoom
- · Angle of View: 83° 20°
- Lens groups/elements: 10/14
- Minimum focus: 0.35m
- Filter diameter: 62mm • Size: 2-7/8" (diameter) x 3-3/8" (length)
- · Weight: approx. 15-3/4 oz.



Carl Zeiss® Sonnar T\* 135mm F1.8 ZA

**SAL135F18Z** SPPG: \$1479.99

- Telephoto prime
- Anale of View: 12°
- · Lens groups/elements: 8/11

• Size: 3-1/2" (diameter) x 4-5/8" (length)

- Minimum focus: 0.72m
- Filter diameter: 77mm
- · Weight: approx. 35-1/8 oz.

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Carl Zeiss® Vario-Sonnar T\* 24-70mm F2.8 ZA SSM

**SAL2470Z** SPPG: \$1449.99

- Mid-range zoom
- Angle of View: 61°-23°
- Lens groups/elements: 13/17
- Minimum focus: 0.34m
- Filter diameter: 77mm • Size: 3-3/8" (diameter) x 4-3/8" (length)
- · Weight: approx. 33-1/4 oz.

Mics/Lights

Frames/ Paper

Media/ Cables

lpha DSLR & E-mount cameras

Cuber-shot

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### **X** E-mount Lenses:



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These compact, high-performance lenses are the cornerstone of a new category of still and video cameras that attest to the paradiam-shifting

power of Sony innovation. They have been designed from the ground up to be used with the newest generation of ultra-compact APS-C format Sony camera and camcorder bodies, delivering big-camera image quality and features in astonishingly small but capable packages.

E 18-55mm F3.5-5.6 OSS

**SEL1855** SPPG: \$299.99

• Lens groups/elements: 9/11

• Size: 2-1/2" (diameter) x 2-3/8" (length)

Mid-range zoom

• Angle of View: 76°-29°

• Minimum focus: 0.25m

• Filter Diameter: 49mm

· Weight: approx. 6.9 oz.

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### E 16mm F2.8

**SEL16F28** SPPG: \$249.99

- · Wide-angle prime
- Angle of View: 83°
- Lens groups/elements: 5/5
- Minimum focus: 0.24m
- Filter Diameter: 49mm
- Size: 2-1/2" (diameter) x 29/32" (length)
- · Weight: approx. 2.4 oz.

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E 24mm F1.8 ZA

· Wide-angle prime

· Angle of View: 61°

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· Minimum focus: 0.16m

• Filter diameter: 49mm

· Weight: approx. 7.9 oz.

**SEL24F18Z** SPPG: \$999.99

· Lens groups/elements: 7/8 (2 aspheric

• Size: 2-3/8" (diameter) x 2-1/2" (length)

Exterior Finish: Metal

### **Fisheye Converter**

**VCL-ECF1** SPPG: \$149.99

- 0.62x
- · Lens groups/elements: 4/4
- Minimum focus: 0.13m
- Size: 2-5/8" (diameter) x 1-3/4" (length)
- Weight: approx. 5.3 oz.

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• Bayonet-mount converter that can be attached to the front of the SEL16F28

E 18-200mm F3.5-6.3 OSS

**SEL18200LE** SPPG: \$849.99

· High magnification zoom

• Angle of View: 76° - 8°

• Filter Diameter: 62mm

• Weight: approx 16.3 oz

Compact lightweight design

Lens groups/ elements: 13/17

• Minimum focus: 0.5m (Wide)

• Size: 2-11/16" (diameter) x 3-13/16" (length)

### **Ultra Wide Converter**

**VCL-ECU1** SPPG: \$129.99

- 0.75x
- Lens groups/elements: 3/3
- Minimum focus: 0.18m
- Size: 2-5/8" (diameter) x 1-3/4" (length)
- · Weight: approx. 4.5 oz.

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• Bayonet-mount converter that can be attached to the front of the SEL16F28

E 18-200mm F3.5-6.3 OSS

**SEL18200** SPPG: \$799.99

Lens groups/elements: 12/17

• Minimum focus: 0.3m (Wide) - 0.5m (Tele)

• Size: 2-1/2" (diameter) x 2-5/8" (length)

· High magnification zoom

Angle of View: 76°-8°

• Filter Diameter: 67mm

Weight: approx. 18.5 oz.

### E 55-210mm F4.5-6.3 OSS

**SEL55210** SPPG: \$349.99

- Telephoto zoom
- Angle of View: 29°-7°30¹
- Lens groups/elements: 9/13
- (2 aspheric surfaces)
- Minimum focus: 1.0m
- Filter diameter: 49mm

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- Size: 2-1/2" (diameter) x 2-1/4" (lenath)
- · Weight: approx. 12.2 oz.

# E 50mm F1.8 OSS

(X HVUDYCVIII)

**SEL50F18** SPPG: \$299.99

- Mid-range telephoto
- Angle of View: 32°
- Lens groups/elements: 8/9
- Minimum focus: 0.39m
- Filter diameter: 49mm
- Size: 2-1/2" (diameter) x 2-1/2" (length)
- Weight: approx. 7.2 oz.

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Macro

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E 30mm F3.5 Macro

Angle of View: 50°

(3 aspheric surfaces)

• Filter diameter: 49mm

· Weight: approx. 4.9 oz.

• Minimum focus: 0.095m

**SEL30M35** SPPG: \$249.99

Lens groups/elements: 6/7



Size: 2-1/2" (diameter) x 2-1/4" (length)



### Carl Zeiss® Multicoat Protector

**VF-49MPAM (49mm)** SPPG: \$49.99 **VF-55MPAM (55mm)** SPPG: \$59.99 VF-62MPAM (62mm) SPPG: \$69.99 **VF-67MPAM (67mm)** SPPG: \$79.99 VF-72MPAM (72mm) SPPG: \$79.99 **VF-77MPAM (77mm)** SPPG: \$89.99 Carl Zeiss® Neutral Density Filter

**VF-49NDAM (49mm)** SPPG: \$69.99 **VF-55NDAM (55mm)** SPPG: \$79.99 VF-62NDAM (62mm) SPPG: \$89.99 **VF-67NDAM (67mm)** SPPG: \$119.99 **VF-72NDAM (72mm)** SPPG: \$129.99 **VF-77NDAM (77mm)** SPPG: \$139.99

# Carl Zeiss® Circular Polarizing Filter

VF-49CPAM (49mm) SPPG: \$89.99 VF-55CPAM (55mm) SPPG: \$99.99 VF-62CPAM (62mm) SPPG: \$119.99 VF-67CPAM (67mm) SPPG: \$139.99 VF-72CPAM (72mm) SPPG: \$159.99 **VF-77CPAM (77mm)** SPPG: \$179.99

### $\alpha$ HADDYCAM



### $\alpha$ A- to E-mount Lens Adapter

**LA-EA1** SPPG: \$199.99

- Auto Exposure support with aperture mechanism
- Includes detachable tripod attachment

### $\alpha$ HADDYCAM



### $\alpha$ A- to E-mount Lens Adapter

**LA-EA2** SPPG: \$399.99

- World's first, mount adapter to be equipped with Translucent Mirror Technology
- Built-in AF motor and 15-point AF sensor ensure speedy, continuous auto focus with A-mount lenses

Mics/Lights

Tripods/ Grips/Kits

Frames/ Paper

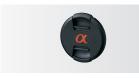
Media/ Cables

lpha DSLR & E-mount cameras

Cuber-shot

нлирусли bloggie.

### 30



### Front Lens Cap Front Lens Cap

**ALC-F49AT** SPPG: \$24.99 ALC-F49S SPPG: \$6.99 SPPG: \$6.99 ALC-F55S  $\cdot$  With lpha logo ALC-F62S SPPG: \$7.99 Filter dia. 49mm ALC-F67S SPPG: \$9.49

 $\alpha$ 

With Sony logo

**Body Cap** 

ALC-F72S

• Filter dia. 49/55/62/67/72/77mm

**ALC-F77S** SPPG: \$11.99

SPPG: \$9.99

*Q* HADDYCAM



### Rear Lens Cap

ALC-R55 SPPG: \$3.99

For A-mount cameras



Lens Case

LCL-60AM SPPG: \$27.99

• Fits all lenses up to 60mm



ALC-B1EM SPPG: \$5.99

 $\cdot$  For lpha Handycam and

E-mount cameras

Lens Case **LCL-90AM** SPPG: \$31.99

• Fits all lenses up to 90mm • Fits all lenses up to 140mm

Lens Case

**LCL-140AM** SPPG: \$36.99

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Front Lens Cap

With G Lens logo

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Rear Lens Cap

ALC-R1EM SPPG: \$5.99

 $\cdot$  For lpha Handycam and

E-mount cameras

**ALC-F55G** SPPG: \$11.99

**ALC-F62G** SPPG: \$12.99

**ALC-F77G** SPPG: \$16.99

• Filter dia. 55/62/77mm



Front Lens Cap

**ALC-F62Z** SPPG: \$12.99 **ALC-F72Z** SPPG: \$14.99 **ALC-F77Z** SPPG: \$16.99

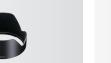
 With Carl Zeiss logo • Filter dia. 66/72/77mm



### **Body Cap**

ALC-B55 SPPG: \$3.99

For A-mount cameras



Lens Hood - Petal Shape



### Lens Hood - Round Shape

Helps block unwanted light

• Lens Hood for SAL85F28/35F18

and protects the lens

**ALC-SH111** SPPG: \$19.99 ALC-SH110 SPPG: \$59.99

 Helps block unwanted light and protects the lens

• Lens Hood for SAL24F20Z



# Lens Hood - Petal Shape

**ALC-SH0001** SPPG: \$49.99 **ALC-SH0005** SPPG: \$49.99 **ALC-SH0008** SPPG: \$24.99 **ALC-SH0009** SPPG: \$29.99 ALC-SH0010 SPPG: \$99.99 **ALC-SH0013** SPPG: \$34.99

# Lens Hood - Round Shape

ALC-SH0002 SPPG: \$129.99 **ALC-SH0003** SPPG: \$149.99 **ALC-SH0007** SPPG: \$24.99 **ALC-SH0011** SPPG: \$19.99 **ALC-SH0014** SPPG: \$79.99



# 5" External LCD Monitor

**CLM-V55** SPPG: \$399.99

- 5" WVGA (800x480) LCD for easier viewing of video and stills
- Peaking support for precise focusing
- Tiltable up to 90° with supplied adapter
- Swivel 180° for superior flexibility
- LCD hood for viewing in bright conditions
- · Works with many DSLR/camcorder manufacturers
- Utilizes NP-FM500H battery<sup>5</sup>



### **Bracket**

**VCT-55LH** SPPG: \$49.99

- Bracket with Accessory Shoe for mounting accessories
- Convenient for when camera shoe is already occupied Adjustable arms for versatility
- · Foldable arms for compact storage

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### 5" External LCD Monitor Kit

**CLM-V55BDL** SPPG: \$499.99

- Includes 5" WVGA (800x480) LCD for easier viewing of videos and stills, NP-FM500H InfoLITHIUM® rechargeable battery, and **BC-TRM** charger
- Peaking support for precise focusing
- Tiltable up to 90° with supplied adapter
- Swivel 180° for superior flexibility
- · LCD hood for viewing in bright conditions · Works with many DSLR/camcorder

manufacturers



PCK-LH1AM pictured

LCD Protect Cover/Sheet

**PCK-LH4AM** SPPG: \$16.99

PCK-LM3AM SPPG: \$16.99

PCK-LM2AM SPPG: \$11.99

PCK-LM1EA SPPG: \$11.99

small top-mounted LCD panel

Hard plastic cover helps protect LCD

• PCK-LH4AM includes sheet for camera's

panel from scratches and cracks

### Focusing Screen (Type L)

FDA-FL1AM SPPG: \$39.99

• Grid lines for easier framing • For α 900/α 850



HVUDYCVIII

### LCD Hood

**SH-L32W** SPPG: \$59.99

- Shades camcorder's LCD panel from bright overhead light
- Attaches easily
- Folds out of sight when not in use
- · Compatible only with the Sony® HDR-FX1000 camcorder

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# Focusing Screen (Type M)

**FDA-FM1AM** SPPG: \$49.99

- · Facilitates precise manual focus, particularly when using lenses with an aperture of F2.8 or greater
- For **α**900/**α**850

Tripods/

Mics/Lights

Frames/ Paper

Media/ Cables

 $\alpha$  DSLR & E-mount cameras

Cuber-shot

нлирусли bloggie.

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### **Angle Finder\***

### FDA-A1AM SPPG: \$199.99

- Facilitates low-angle shooting of macro images, etc.
- Adjustable magnification (1x or 2x) • Eyepiece can be rotated 360 degrees
- · Built-in diopter adjustment (-9 to +3 diopters)

\*The camera's Eve-Start AF function must be OFF when using this item.







### Magnifier\*

### **FDA-M1AM** SPPG: \$79.99

- · Approx. 2.3x magnification of center of viewfinder image
- For precise checking of macro or telephoto image focus
- Built-in diopter adjustment (-7.5 to +3.1 diopters)

\*The camera's Eve-Start AF function must be OFF when using this item.

Magnifying Eyepiece\*

**FDA-ME1AM** SPPG: \$34.99

- 1.5x viewfinder magnification for more detailed viewing
- Eyepiece extension (approx. 7mm) moves face away from LCD monitor for more comfortable viewing

\*The camera's Eye-Start AF function must be OFF when using this item. Compatible with DSLRs with APS-C type image sensors. Vignetting at the corners of the a230/a200/a390/a380/a330/a290 viewfinder screen will not affect the photographic image.

Eyepiece Cup

**FDA-EP4AM** SPPG: \$9.99

FDA-EP8AM SPPG: \$9.99  $\alpha$ 55/ $\alpha$ 35/ $\alpha$ 33

**FDA-EP10** SPPG: \$9.99 NEX-7 and FDA-EV1S

**FDA-EP11** SPPG: \$9.99 **0**65

**FDA-EP12** SPPG: \$9.99



# **Optical Viewfinder**

FDA-SV1 SPPG: \$199.99

- For  $\alpha$  E-mount cameras (excluding NEX-7) • For use with SEL16F28
- · Long (15mm) eye relief. Easy to view even
- with eyeglasses • Clear and sharp images, even in corners
- · Multi-coat glass surface for low reflection

### Electronic Viewfinder\*

**FDA-EV1S** SPPG: \$349.99

- World's first XGA OLED Tru-Finder™ viewfinder (Approx. 2,359K dots)
- · High contrast ratio for rich color and deep blacks
- Eyepiece sensor for automatic display switching

\* NEX-7, NEX-5, NEX-3 and NEX-C3 are not supported.



**Eyepiece Corrector** 

SPPG: \$14.99 FDA-ECF05 (+0.5) FDA-ECF10 (+1) SPPG: \$14.99 FDA-ECF15 (+1.5) SPPG: \$14.99 FDA-ECF20 (+2) SPPG: \$14.99 FDA-ECF30 (+3) SPPG: \$14.99 FDA-ECN10 (-1) SPPG: \$14.99 FDA-ECN20 (-2) SPPG: \$14.99 FDA-ECN30 (-3) SPPG: \$14.99 FDA-ECN40 (-4) SPPG: \$14.99



Mics/Lights

Tripods/ Grips/Kits

Frames/ Paper

Cables

lpha DSLR & E-mount cameras

Cuber-shot

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# Microphones/Lights

Enhancing sight and sound.

Professionals know that clear sound is an essential component of good video. That's why the pros turn to Sony microphones. And because light is indispensable to photography, Sony offers a comprehensive range of video lights,  $\alpha$  camera flashes and flash accessories.

# Communicate with your subject



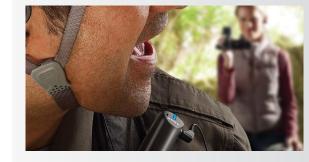


### Bluetooth® Wireless Microphone

**ECM-HW2** SPPG: \$229.99

- Record high-quality audio in your videos from up to 300ft (100m)\* away — without wires
- Interactive Communication feature -Talk directly to your subject as you're recording
- -Record just your subject's voice or both of your voices
- -Earphone jacks in both microphone and receiver units (earphones included)
- Works with your camcorder's 5.1ch Mix-mode
- Compatible with most camcorders with Active Interface Shoe

\*Actual distance may vary depending on user's conditions.



You can speak to the person you're recording and have the option of having your voice in the recording or not.



You can unobtrusively receive input from the camera man.

lpha DSLR & E-mount cameras

Tripods/ Grips/Kits

Frames/

Paper

Media/ Cables

Cyber-shot



# **Zoom Microphones:**

### Block out background sounds and focus your audio recording.

It can be frustrating trying to shoot videos in a crowd or other situation with a lot of background noise. That's because a camcorder's built-in microphone picks up sounds coming from all directions, turning a video's audio track into a garbled mess. But a Sony® Zoom Microphone narrows in on an intended subject, helping to minimize any extraneous sounds that could get in the way of a clear recording.





### **Zoom Microphone**

**ECM-HGZ1** SPPG: \$69.99

- Powered and controlled by Handycam® camcorder with a unique Active Interface Shoe
- Zoom mode: Picks up sound in the direction the Handycam camcorder is zoomed
- Gun mode: Sharp sound is picked up from the object you focus on
- Mono microphone

### HVUDYCVM



### **High-fidelity Stereo Microphone**

**ECM-HST1** SPPG: \$99.99

- Powered and controlled by Handycam® camcorder with a unique Active Interface Shoe
- High-quality stereo audio
- User-selectable audio coverage: Select 90 degrees for concentrating on a single speaker, or 120 degrees for picking up group conversations

# High-fidelity Stereo Microphone

**ECM-MSD1** SPPG: \$99.99

HVUDYCVIII

- Super quality audio sensitivity
- User-selectable audio coverage: Select 90 degrees for concentrating on a single speaker, or 120 degrees for picking up group conversations
- Requires VCT-S30L Cold Shoe Adapter (sold separately)

### α нипрусит



### α нупрусут.



### Bluetooth® Wireless Microphone Shotgun Microphone

**ECM-AW3** SPPG: \$229.99

- Capture audio from up to 50m/150ft away — without wires
- Talk back-and-forth with your video subject even from a distance
- Plugs into the camcorder's MIC in and earphone jacks, freeing up the Active Interface Shoe for a video light or other compatible accessory

### Shorgan Microphone

**ECM-CG50** SPPG: \$239.99

camcorders and cameras<sup>10</sup>

- Super quality audio and super cardioid directivity
- For high-end camcorders and cameras with MIC in jack
  Supplied general cold shoe for other
- Reduces the amount of low frequencies through "Low cut" mode
- Power AA alkaline battery or camera's battery via MIC input jack

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# Portable Speaker\*

**RDP-CA1** SPPG: \$69.99

- Circle Sound Technology with 360-degree speaker
- Powered via Active Interface Shoe (no addt'l battery required)
- Sound Output: Approx. 2W
- Audio connecting cable and carrying case included

 $^{*}$  See compatibility chart for more information.



### Compact Stereo Microphone

ECM-ALST1 SPPG: \$149.99

- Compact stereo microphone for
- α A-mount cameras and NEX-7Attaches to the flash mount and
- connects via 3.5mm mic. input

  Includes wind screen and carrying case



## Compact Stereo Microphone

**ECM-SST1** SPPG: \$129.99

- Compact stereo microphone for
- α E-mount cameras (excluding NEX-7)

   Select the directivity of sound from 90° to 120°
- Included wind screen to help reduce
- Microphone derives power from the camera body



Tripods/ Grips/Kits

> Water Housing

Frames/ Paper

Media/ Cables

Cyber-shot

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### HVUDACVIII



### HVUDYCVIII)





### Flash/Video Light

### **HVL-HFL1** SPPG: \$149.99

 Powered directly from and controlled by Handvcam® camcorder with unique Active Interface Shoe

10-Watt/20-Watt Video Light

requires NP-F770 or NP-F970 InfoLITHIUM®

**HVL-20DW2** SPPG: \$119.99

L-Series battery, sold separately

- Flash range is 16ft (5m)
- 3W light

HVUDACVIII,

Color: graphite silver

### **Battery Video Light**

### **HVL-10NH** SPPG: \$129.99

- High power light compatible with all Handvcam camcorders
- 10W high power battery video light driven by Ni-MH battery (sold separately)

HVUDACVIII

 Accessory shoe adapter supplied compatible with most camcorders

# 3-Watt Video Light

### **HVL-HL1** SPPG: \$39.99

- Powered directly from and controlled by Handycam camcorder with unique Active Interface Shoe
- 3W light
- Turns on automatically
- Color: graphite silver

LED Battery Video Light

**HVL-LE1** SPPG: \$249.99

InfoLITHIUM® batteries5

filter, barn door

• LED Battery Video Light for Handycam®

Compatible with 4 AA Alkaline/Ni-MH

Includes diffuser, 3200K color conversion

• This accessory requires optional VCT-55LH

bracket (except when using with NEX-VG20)

or NP-FV50/70/100 or NPFM500H

camcorders and A-mount digital cameras<sup>6</sup>



### HVUDACVU





### Infrared Light/3-Watt Video Light

### HVL-HIRL SPPG: \$99.99

- 10-watt operation with Sony® NP-F570 Powered directly from and controlled by battery pack (sold separately) Handycam camcorder with unique Active Interface Shoe • Switchable 10-watt/20-watt operation
  - NightShot® operation range: NightShot Plus: 7m Super NightShot Plus: 65.5ft (20m)
  - 3W liaht
  - · Color: graphite silver

### Flash\*

### HVL-F58AM SPPG: \$499.99

- High-performance GN58 flash<sup>1</sup>
- Built-in wide panel covers up to 16mm focal length<sup>2</sup>
- ADI flash meterina<sup>3</sup>
- High-speed sync aids in creating defocused backgrounds
- Multi Wireless Flash/Wireless Ratio Control
- Automatic flash coverage adjustment matches camera's sensor size
- Built-in bounce sheet enhances the lighting of subject's eyes
- · Maintain light distribution and quickly move between horizontal and vertical shooting with Quick Shift Bounce feature
- Case and mini-stand supplied

Powered by 4 AA Alkaline/AA Ni-MH<sup>5</sup>

### **HVL-F43AM** SPPG: \$349.99

- "Quick Shift Bounce for lighting freedom
- High power GN431

Flash\*

- Auto WB adjustment with Color Temperature Info
- Effective range over 30ft (10.5m)
- Auto Zoom Control based on sensor size
- High-speed Sync
- Wireless Flash/Wireless Ratio Control
- Dust and Moisture Resistant Design
- Built-in Wide panel (up to 15mm wide-angle)<sup>2</sup>
- ADI flash meterina<sup>3</sup>
- Case and mini-stand supplied

# Flash

- GN20 flash1
- Compact and slim only 24mm thick
- Original mechanism allows one-touch 75° click stop for convenient bounce
- Powerful enough to illuminate subjects up to 16ft away (15m)<sup>7</sup>
- Automatic white balance adjustment
- Wireless flash control capability<sup>8</sup>
- Supplied carrying case

## Flash

### **HVL-F20AM** SPPG: \$149.99 **HVL-F20S** SPPG: \$149.99

- Extends flash range beyond camera's built-in flash

· GN20 flash1

- Bounce flash enables shadowless indirect lighting
- Original mechanism allows one-touch 75° click stop for convenient bounce
- TTL flash exposure automatically
- controlled by camera Supplied Wide Panel supports VCL-ECU1 Ultra Wide Converter
- For NEX E-mount cameras<sup>9</sup>

# Macro Twin Flash Kit

### **HVL-MT24AM** SPPG: \$749.99

- GN20 flash1
- Extends flash range beyond camera's built-in flash
- Bounce flash enables shadowless indirect lighting
- TTL flash exposure automatically controlled by camera

# **HVL-RLAM** SPPG: \$349.99

- · Offers an easy way to effectively light your subjects for macro shots
- The entire white LED light ring can be illuminated to produce shadowless lighting
- Alternatively, half-illumination creates shadows and contrast, which brings out added dimensionality in the subject
- The ring light delivers constant illumination, so you can check the effect of your lighting at any time
- 150 lux (11", Hi mode); recommended shooting distance 18" to 3'
- Includes carrying case, 49mm and 55mm diameter rings and shoe adapter

Ring Light\*

### Media/ Cables

Tripods/

Frames/

Paper

lpha DSLR & E-mount cameras

Cuber-shot

нлирусли bloggie.

### Comparison

Without Light







# **FA-MA1AM** SPPG: \$49.99

Macro Light Adapter

- Adapter necessary for connecting Macro Light (HVL-MT24AM, HVL-RLAM) and lens (SAL30M28, SAL50F18)
- Ideal for close-up photography of small subjects

\*Requires 4 AA Alkaline/NiMH batteries<sup>5</sup>

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<sup>\*</sup>Powered by 4 AA Alkaline/AA Ni-MH5



### Flash Sync **Terminal Adapter**

**FA-ST1AM** SPPG: \$179.99

 Adapter for external studio flash units

> \*Operation with external devices other than a lighting system units is not guaranteed.



### Hot Shoe Adapter\*

**FA-HS1AM** SPPG: \$129.99

 Connects wireless flash sync system devices via a hot shoe (ISO518)



### Off-Camera Shoe

**FA-CS1AM** SPPG: \$49.99

• Required for off-camera use of external flash unit HVL-F42AM/ HVL-F20AM

 Connector for off-camera flash cable

 Attaches to tripod and is handy when using flash in fixed position



### **Accessory Shoe Cap**

FA-SHC1AM/B SPPG: \$6.99

In Black



### Flash Battery Adapter

**FA-EB1AM** SPPG: \$249.99

 Adapter for quick-charging flash unit HVL-F58AM/HVL-F56AM

· Uses 6 AA batteries (alkaline, NiMH, or lithium, sold separately)

 Compact unit that attaches to bottom of camera



### Multi-Flash Cable

**FA-MC1AM** SPPG: \$59.99

· Connector cable enables flash illumination from multiple flash units



### Flash Sync Terminal Adapter

**FA-CC1AM** SPPG: \$59.99

 Adapter for connecting external studio flash units to camera via sync cable<sup>10</sup>



# **Extension Cable**

**FA-EC1AM** SPPG: \$59.99

 Approx. 1.5 meter extension for off-camera cable FA-CC1AM (sold separately)



### Triple Connector

**FA-TC1AM** SPPG: \$69.99

• Enables synchronized operation of up to 3 external flash units

- 1. In meters at ISO 100.
- 2. 35mm full-frame format equivalent focal length on an APS-C format camera.
- 3. ADI metering not compatible with NEX-7.
- 4. Powered by 4 AA Alkaline/AA Ni-MH. Sold separately.
- 6. Refer to compatibility chart for complete list of compatible models.
- 7. Tele position at ISO 100, F4.
- 8. Compatible with α900, α850, α77, α65, NEX-7. 9. Excluding NEX-7.

10. Refer to compatibility chart for model listing.



Tripods/ Grips/Kits

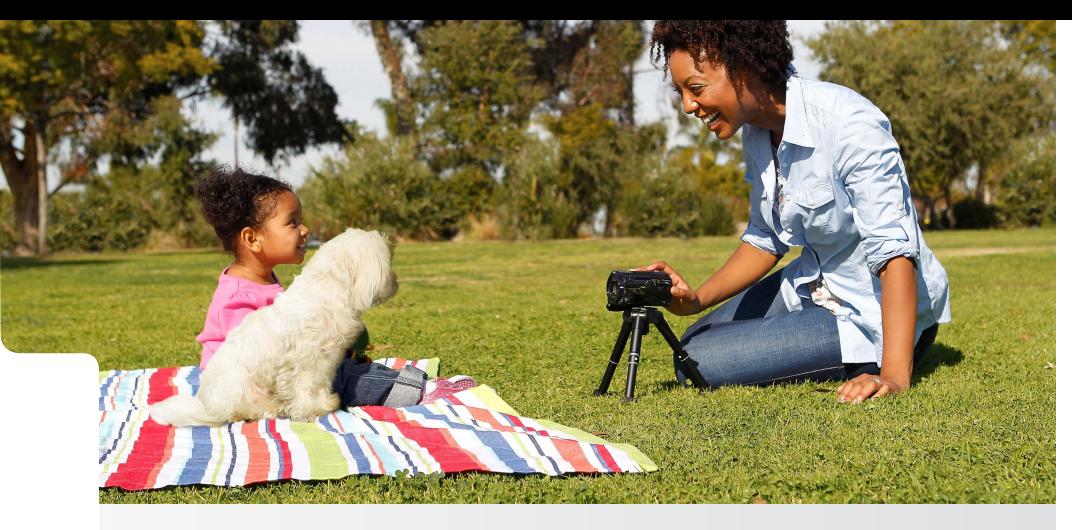
Frames/ Paper

Media/ Cables

lpha DSLR & E-mount cameras

Cyber-shot

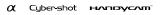
HVUDACVIII bloggie.



# Tripods/Grips/Kits

Stability, flexibility, capability.

Whether you're shooting videos, taking telephoto shots or capturing stills in low light, nothing quite matches the ultimate stability of a good tripod. Sony vertical grips add flexibility (and a second battery compartment) to selected  $\alpha$  DSLRs, while Sony accessory kits put it all together.





### Lightweight Tripod

VCT-R640 SPPG: \$49.99

Expands from 21-5/8" to 56-3/4" in height



α Cyber-shot **μνπργεντή** 

### Travel Tripod

VCT-R100 SPPG: \$34.99

- Steady your shots with the lightweight Sony® travel tripod
- Extends up to a generous 39-3/8" for taking pictures
- Folds down to a compact 14"

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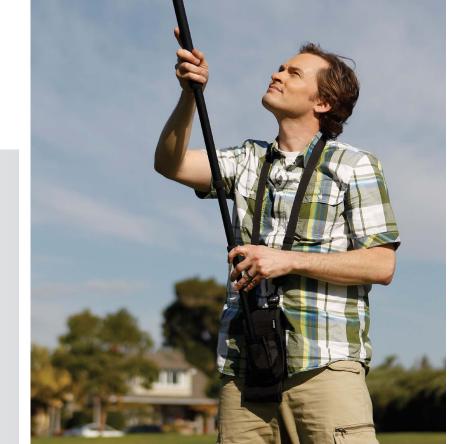


### Multipod

**VCT-MP1** SPPG: \$249.99

- Advanced multipod with 4-ways to configure
- Use as monopod by itself for long record times
- Use with support case for crowded spaces and stability
- Use as a mini tripod for low angle shooting





Water Housing

Frames/ Paper

Media/ Cables

Cyber-shot

Ploaaie.



### Remote Control Tripod

**VCT-1170RM** SPPG: \$499.99

- · 360-degree panning angle provides maximum shooting flexibility
- Expands from 29" to 59-3/8" in height
- Oil fluid head for smooth operation and control Built-in bubble level for quick and
- accurate set-up • Remote-control grip to control
- all major camcorder functions

нлоруслт



### Shooting Grip with Mini Tripod

**GP-AVT1** SPPG: \$99.99

- · Comfortable, ergonomic design
- · Features a sturdy built-in tripod Free angle rotation for flexible shooting
- Offers an integrated Remote Commander® control for easy camcorder operation by both left and right handed users

### нипрусип



### **AV Remote Control Tripod**

**VCT-80AV** SPPG: \$179.99

- Adjusts from 24-7/8" to 65-7/8"
- Features an 8-speed variable zoom
- New Guide Frame feature helps position subjects correctly
- · New Slow Zoom feature for the slowest and steadiest zooms possible
- Features an oil fluid head for smooth tilts and pans

### Cyber-shot bloggie.



### Mini-movie Tripod

**SPA-MK11** SPPG: \$29.99

- Portable tripod for picture and video taking
- · Includes spring-loaded adjustable holder Compatible with numerous devices
- including: Smartphones, Bloggie® and Cyber-shot® digital cameras Accommodates products up to 15mm
- Max depth and between 50mm and 70mm width
- Includes handy carrying pouch

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### **AV Remote Control Tripod**

VCT-60AV SPPG: \$99.99

- Extends from 19" to 57-3/4" in height
- Remote camcorder controls built into the tripod's handle
  - New Guide Frame feature helps position subjects correctly
  - New Slow Zoom feature for the slowest and steadiest zooms possible
  - Features an oil fluid head for smooth tilts and pans

Cyber-shot HATIDYCAM



### Remote Commander Control Unit Remote Commander® Control Unit

**RM-VD1** SPPG: \$49.99

- Control zoom and record functions on your camcorder or control shutter release on your still camera all from the palm of your hand
- Extra long 59" wire lead allows for maximum creativity
- Compatible only with camcorders or cameras which offer a LANC connector

нлорусли



### **AV Remote Control Tripod**

VCT-50AV SPPG: \$79.99

- Extends from 18-1/8" to 46-1/8" in height
- Access major camcorder functions right from its grip
- New Guide Frame feature helps position subjects correctly
- New Slow Zoom feature for the slowest and steadiest zooms possible
- Features an oil fluid head for smooth tilts and pans

нипрусит



**RM-AV2** SPPG: \$49.99

- Provides remote control over basic camcorder functions, including Record Start/Stop, Power, Photo Capture and Zoom
- Two-step zoom feature for switching quickly between slow and variable zoom speeds
- Clips directly onto tripod's handle
- Compatible only with camcorders offering an A/V remote commander connector

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### Remote Commander

**RM-L1AM** SPPG: \$69.99

- Cable length: 5m
- $\cdot$  Control the shutter release of your lpha DSLR digital camera without touching the body
  - Helps eliminate blurry pictures caused by camera shake



### Remote Commander

RMT-DSLR1 SPPG: \$29.99

- Eliminate potential body shake and even put yourself in the picture
- Wirelessly control your HD slideshows
- · Still image only



### Vertical Grip For $\alpha$ 900/850

**VG-C90AM** SPPG: \$379.99

- Comfortable grip and handling for vertical format shooting. Holds two NP-FM500H rechargeable battery packs for extended shooting time (sold separately)
- Dimensions (W x H x D): approx. 149.7 x 123.2 x 86mm
- Weight: approx. 326 g (without battery)



- Firm holding grip with easy-to-reach
- Holds 2 batteries for extended shooting (sold separately)
- Accurate remaining time indication using percentage (%)
- · Auto battery switching for uninterrupted use • Able to accomodate Grip Belt
- (STP-GB1AM) for additional support



Frames/ Paper

> Media/ Cables

lpha DSLR & E-mount cameras

Cuber-shot

нлирусли bloggie.

### HVUDYCVIII



### **Accessory Kit**

**ACC-TCV5** SPPG: \$79.99

- Camcorder accessory value kit
- Includes BC-VH1 battery charger and NP-FV50 rechargeable battery
- Case includes side pocket to store

### Cuber-shot



Accessory Kit

ACC-CTBN SPPG: \$59.99

- Small carrying case with spare battery and convenient mini tripod
- Mini tripod steadies your camera on a table or flat surface and works as a shooting grip when it's folded
- the tripod

### HVUDYCVIII)



### **Accessory Kit**

**ACC-FV50A** SPPG: \$69.99

- Includes Sony® carrying case and NP-FV50 InfoLITHIUM® rechargeable battery
- Save \$10 when bought together as a kit

### HVUDYCVIII



### **Accessory Kit**

**ACC-FV70** SPPG: \$114.99

- Includes Sony LCS-X30 carrying case and NP-FV70 long-life InfoLITHIUM rechargeable battery
- Saves you \$25 when bought together as a kit



### Accessory Kit

**ACC-AMFM11** SPPG: \$99.99

- $\cdot$  Exclusive gadget kit for lpha camera
- Kit includes NP-FM500H and system carrying case (LCS-SC11)
- System carrying case can also store optional battery and Flash



### **HD Ready Battery Kit**

ACC-HDFW SPPG: \$94.99

 Rechargeable battery pack (NP-FW50) with HDMI® mini cable (DLC-HEM20)

Cyber-shot



### **Battery Kit**

ACC-CSFG SPPG: \$59.99

- Convenient battery charger
- Extra battery to take more photos and videos

Cyber-shot



### **Battery Kit**

ACC-CSBN SPPG: \$59.99

- Convenient battery charger
- Extra battery to take more photos



Frames/ Paper

Media/ Cables

lpha DSLR & E-mount cameras

Cyber-shot

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# Water Housing

For seven tenths of the planet.

From coral reefs to swimming pools, there's a lot of life under water. Preserve your aquatic memories with a Sony® Marine Pack or Sports Pack under water housing for Cyber-shot® and Handycam® cameras.

### Cyber-shot



### Cyber-shot

Marine Pack

MPK-THK SPPG: \$249.99

up to 132ft (40m) deep



Waterproof housing for DSC-TX10 and

DSC-TX20 Cyber-shot cameras

Take amazing underwater photos

• Works with the underwater photo

mode of your Cyber-shot camera

• Takes advantage of the underwater

movie mode of your Cyber-shot camera

### Cyber-shot

**Marine Pack** 

W350/W390/W560

to 132ft (40m) deep

**MPK-WF** SPPG: \$229.99



Waterproof housing for DSC-W320/W330/

• Take amazing underwater shots up

Works with the underwater photo

mode of your Cyber-shot camera

· Takes advantage of the underwater

movie mode of your Cyber-shot camera



Marine packs working with your Cyber-shot® camera's Underwater Mode to optimize your

Underwater Mode on you Cyber-shot camera: OFF

Comparison



Cyber-shot camera: ON

### **Marine Pack**

Cyber-shot

**MPK-THJ** SPPG: \$249.99

- Waterproof housing for DSC-T99/TX5/TX7/ TX9/T110 Cyber-shot® cameras
- Offers protection up to 132ft (40m) deep
- Set your Cyber-shot camera to Underwater Mode to enhance color reproduction and retain image's natural tones
- Take beautiful underwater movies with movie mode and realistic photos with the color filter mode

### Cyber-shot





### Cyber-shot



### Marine Pack

**MPK-WG** SPPG: \$229.99

- Waterproof housing for DSC-W570/W580 Cyber-shot camera
- Take amazing underwater photos up to 132ft (40m) deep
- Works with the underwater photo mode of your Cyber-shot camera
- Takes advantage of the underwater movie mode of your Cyber-shot camera

### Marine Pack

MPK-WH SPPG: \$299.99

- Waterproof housing for DSC-WX50 and WX150
- Take amazing underwater shots up to 132ft (40m) deep
- Works with the underwater photo mode of your Cyber-shot® camera
- Takes advantage of the underwater movie mode of the Cyber-shot® DSC-WX50 and DSC-WX150 cameras

### O-Ring Kit

Cyber-shot

**ACC-MP105** SPPG: \$19.99

- Extra O-rings and sealing grease for Sony® Marine Pack
- Ensures Marine Pack remains watertight
- Fits the MPK-WE, MPK-WEB, MPK-WH MPK-WD, MPK-WF and MPK-WG

### O-Ring Kit

ACC-MP101 SPPG: \$19.99

- Extra O-rings and sealing arease for Sony Marine Page
- grease for Sony Marine Pack

   Ensures Marine Pack remains watertight
- Fits the MPK-THH, MPK-THJ, MPK-THK, MPK-THGB and MPK-THHB

Frames/ Paper

Media/ Cables

Cyber-shot

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WATER HOUSING Cyber-shot HANDEYCAM

### нилохсии



# Cyber-shot **bloggie**.



### **Sports Pack**

### **SPK-HCH** SPPG: \$299.99

- Hard-plastic housing shields camcorder from rain, snow and other moisture
- Usable Depth: Up to 16ft (5m)
- Records audio via built-in stereo microphone
- Folding mirror allows viewing LCD while shooting
- Five camera mounting shoes provide compatibility with a wide range of Handycam<sup>®</sup> camcorders

### Floating Strap

STP-FSA SPPG: \$29.99

- Floating strap for your DSC-TX5/TX10/TX20/TX20V/ MHS-TS22 cameras
- Keeps your camera afloat when dropped in the water

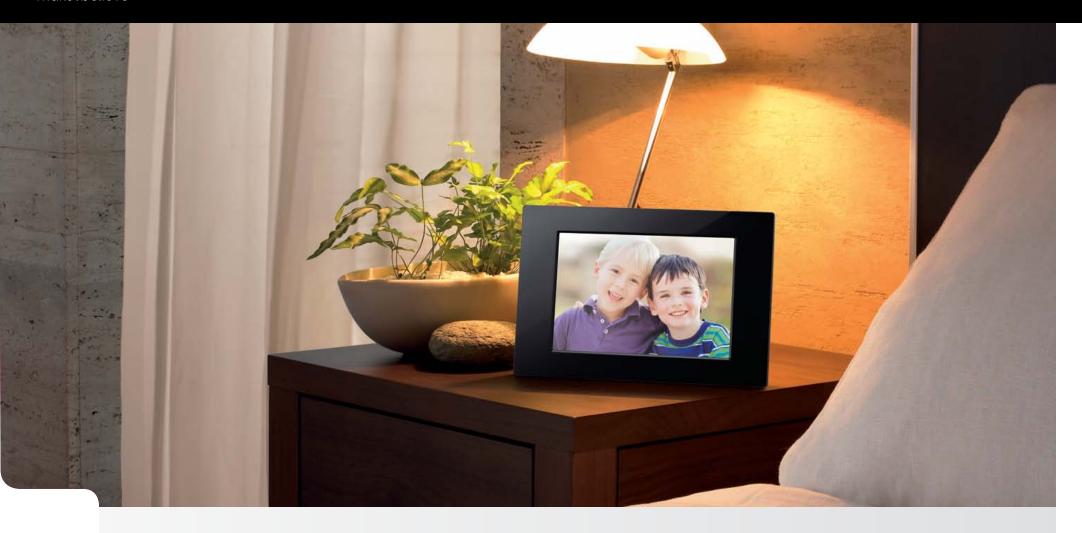


Frames/ Paper

Media/ Cables

Cyber-shot

HVDDYCVM



# Digital Frames/Photo Paper

Put your memories on display.

From the office desktop to the kitchen counter to the family room, Sony S-Frame™ digital picture frames are the smart, fashionable ways to show off your memories. All models store your pictures and present automated slide shows, while selected models also play back videos.

### S-Frame



### S-Frame



### S-Frame



### 7" Digital Photo Frame

**DPF-D710** SPPG: \$79.99

- Display your photos on the 7" WVGA LCD (16:10)
- Remote control
- LED backlight screen
- Variety of slide shows with your choice of transitions
- Multi card/USB slots (MS, MS Duo, SD, SDHC)<sup>3</sup>

### 8" Digital Photo Frame

**DPF-D810** SPPG: \$99.99

- Display your photos on the 8" SVGA LCD (16:10)
- Remote control
- LED backlight screen
- Variety of slide shows with your choice of transitions
- Multi card/USB slots (MS, MS Duo, SD, SDHC)3

### 10" Digital Photo Frame

**DPF-D1010** SPPG: \$129.99

- Display your photos on the 10" WVGA LCD (16:10)
- Remote control
- LED backlight screen
- 128MB internal memory (save up to 200 2MP photos)<sup>1</sup>
- USB mini B for PC connection and transfers<sup>2</sup>

### S-Frame



### S-Frame





# S-Frame



# 7" Digital Photo Frame

**DPF-HD700** SPPG: \$119.99

- Display your photos and videos on the 7" WVGA LCD (16:10)
- View HD movie/motion jpg/MP4 home videos in living color
- 2GB1 internal memory (save up to 4000 2MP photos)
- Play background music along with your photos and slideshows
- Multi card/USB slots (MS Duo, MS PRO Duo, SD, SDHC, SDXC)3
- · Variety of slideshows with your choice of transitions

### 8" Digital Photo Frame

**DPF-HD800** SPPG: \$139.99

- Display your photos and videos on the 8" WVGA LCD (16:10)
- View HD movie/motion jpg/MP4 home videos in living color
- 2GB<sup>1</sup> internal memory (save up to 4000 2MP photos)
- Play background music along with your photos and slideshows
- Multi card/USB slots (MS Duo, MS PRO Duo, SD, SDHC, SDXC)3
- Variety of slideshows with your choice of transitions



### 10" Digital Photo Frame

**DPF-HD1000** SPPG: \$169.99

- Display your photos and videos on the 10.1" WVGA LCD
- View HD movie/motion jpg/MP4 home videos in living color
- 2GB1 internal memory (save up to 4000 2MP photos)
- Play background music along with your photos
- and slideshows • Multi card/USB slots (MS Duo, MS PRO Duo, SD, SDHC, SDXC)3
- Variety of slideshows with your choice of transitions

3. Some cards require an adapter, sold separately.

Cables

Media/

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<sup>1.1</sup>GB equals 1 billion bytes. Actual formatted capacity may be less. These numbers are approximate and may vary. A portion of memory is used for data management purposes.

<sup>2.</sup> USB input requires optional USB cable, sold separately

### S-Frame



### S-Frame







### 7" Digital Photo Frame with Wi-Fi® 10" Digital Photo Frame

### **DPF-WA700** SPPG: \$159.99

- Playback photos and videos on the 7.0" WVGA LCD (16:9)
- Easy Touch-screen operation
- Transfer videos and photos wirelessly
- Download photos\* from Facebook® and PlavMemories Online™ service
- Enjoy Internet Radio and Weather\*
- Stream Photos, Video, Music via Home Network

\*Internet connection required

### **DPF-XR100** SPPG: \$249.99

- Display your photos on the 10.2" WSVGA LCD (16:10)
- TruBlack™ Technology adds more contrast to photos and reduces reflections
- Wide view angle
- View AVCHD™/MP4 home videos
- 2GB internal memory (save up to 4000 2MP photos)1

### Print Pack

- Optimized for use with the Sony DPP-F700, DPP-FP67, DPP-FP97, DPP-FP95, DPP-FP95, these 4" x 6" sheets can be used for either bordered or borderless prints
- Print Pack includes both paper (40 sheets) and print ribbon (1)

### Print Pack

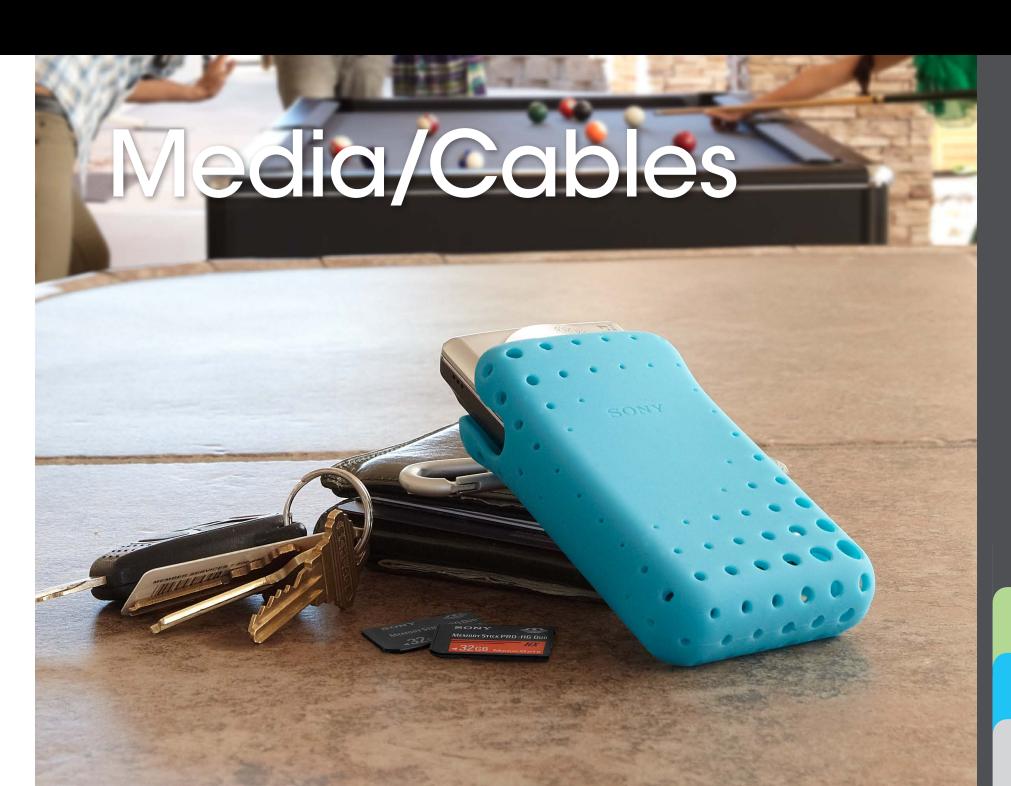
### **SVM-F40P/S (40 sheets)** SPPG: \$25.99 **SVM-F120P/2 (120 sheets)** SPPG: \$54.99

- Optimized for use with the Sony DPP-F700, DPP-FP67, DPP-FP97, DPP-FP95, DPP-FP95, DPP-FP70 and DPP-FP90 digital photo printers, DPP-FP70 and DPP-FP90 digital photo printers, these 4" x 6" sheets can be used for either bordered or borderless prints
  - Print Pack includes both paper (120 sheets) and print ribbons (2)



<sup>2.</sup> USB input requires optional USB cable, sold separately.

Some cards require an adapter, sold separately.



Media/ Cables

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# Media/Cables

Effective ways to store and share.

As the megapixel count of digital cameras continues to increase — and home movies have gone from SD to HD — storage capacity has never been more important. That's why Sony offers Memory Stick PRO-HG Duo™ and SD/SDHC cards in capacities of up to 32GB. Our card adapters, readers and cables help you share what you've stored.

## Cyber-shot Handycam bloggie.



# Cyber-shot Hvnbycvm bloggie.



### Cuber-shot



### Cuber-shot



### Mini HDMI® Cable

### **DLC-HEM15** SPPG: \$29.99

- Supports HDMI output with HDMI Type C (Mini) Connectors
- 4ft 7in (1.5m)
- Supports: 1080p, 3D/4K, Audio Return Channel (ARC), HDMI w/Ethernet Channel (HEC)
- Seamless, gold-plated plugs
- High-grade (OFC) Oxygen Free Copper
- Double shielded

### Mini HDMI® Cable

### **DLC-HEM30** SPPG: \$44.99

- Supports HDMI output with HDMI Type C (Mini) Connectors
- 9ft 6in (3m)
- Channel (ARC), HDMI w/Ethernet Channel (HEC)
- Seamless, gold-plated plugs
- · High-grade (OFC) Oxygen Free Copper

- Supports: 1080p, 3D/4K, Audio Return
- Double shielded

### Micro HDMI Cable\*

### **DLC-HEU15** SPPG: \$29.99

- 4ft 7in (1.5m) length
- Supports HDMI output with HDMI Type D (Micro) Connectors
- Triple shielding to minimize environmental interference

\*Please see compatibility chart for more information.

### Micro HDMI Cable\*

### **DLC-HEU30** SPPG: \$44.99

- Supports HDMI output with HDMI® Type D (Micro) Connectors
- •9ft (3m) length
- Triple shielding to minimize environmental interference
- •9ft (3m) length

\*Please see compatibility chart for more information.

## HADDYCAM Party-shot.



### HVUDACVIII,





Cyber-shot



### VMC-20FR SPPG: \$19.99

- High-performance A/V Terminal
- 6.5ft (2m) length

**AV Cable** 

- Connects Handycam® camcorder to AV-equipped TV or VCR
- Compatible with Sony® mini AV plug camcorders

### **AV Cable**

### VMC-15FS SPPG: \$19.99

- Spare 4.9ft (1.5m) 10-pin to AV connector cable
- Connects your compatible Handycam camcorder to your AV-equipped TV or VCR

# **AV Cable**

### VMC-15CSR1 SPPG: \$19.99

- Spare 4.9ft (1.5m) USB/AV Plug (8P)
- Connects your compatible Cyber-shot camera to your AV-equipped TV or VCR

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Cuber-shot



### **USB** Cable

### **VMC-14UMB2** SPPG: \$19.99

- 4.5ft (1.4m) cable connects your still camera or camcorder to a PC for image download
- Designed for the unique requirements of Sony digital still cameras and camcorders
- USB 2.0 compliant\*

\*Not all products with USB 2.0 connector may communicate with each other due to chipset variations.

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### 1.5 Meter i.LINK® (IEEE 1394)\* Cable

VMC-IL4615 SPPG: \$39.99

- 5-foot, 4-pin to 6-pin cable\*\*
- Connects select Sony Handycam camcorders to compatible PCs\*\*
- \*i.LINK is a trademark of Sony used only to designate that a product contains an IEEE 1394 connector. All products with an i.LINK connector may not communicate with each other.
- \*\*Please check PC to verify terminal compatibility.

HVUDYCVIII"



### 1.5 Meter i.LINK (IEEE 1394)\* Cable

**VMC-IL4415** SPPG: \$39.99

- 5-foot, 4-pin to 4-pin cable\*\*
- Connects Sony camcorders to compatible PCs\*\*
- \*i.LINK is a trademark of Sony used only to designate that a product contains an IEEE 1394 connector. All products with an i.LINK connector may not communicate with each other.
- \*\*Please check PC to verify terminal compatibility.

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### **USB Adapter Cable\***

**VMC-UAM1** SPPG: \$19.99

- Use for "Direct Copy" from camcorder to external hard drive
- · Connects USB mini A/B port on the camcorder and a USB A plug from storage devices
- \*Not compatible with MP4 models.



### 17-in-1 Multi-Card Reader/Writer

MRW62E/S2/101 SPPG: \$24.99

- Read and Write 17 different memory card formats for maximum compatibility
- External Hi-speed USB 2.0 Connectivity
- Downloadable drive letter recognition software

Cyber-shot



### TransferJet™ Station

**TJS-1** SPPG: \$149.99

- Set your TransferJet-enabled camera on the TransferJet station to transfer photos and movies<sup>2</sup>
- Easy "View" and "Store" solutions
- Easily view content on a PC or TV
- Save content to a PC or other compatible product
- Requires MS-JX8G and a compatible Cyber-shot® camera

Cyber-shot



### Memory Stick® Media with TransferJet™ Technology<sup>2</sup>

**MS-JX8G** SPPG: \$99.99

- 8GB1 Memory Stick media with TransferJet technology
- Enables wireless photosharing between two TransferJet-enabled cameras<sup>2</sup>
- Enables wireless photo viewing and sharing from a compatible camera to a digital frame, camera, or TV, with the TJS-1 (sold separately)<sup>2</sup>



### Memory Stick Pro Duo and SD USB Reader/Writer

**MRW-F3** SPPG: \$14.99

- External portable memory card reader/writer USB 2.0
- Microsoft® Windows® and Macintosh® compatible
- Includes drive letter recognition software



### Memory Stick Duo™ Adapter

**AD-MSCF1** SPPG: \$54.99

CF card slot compatible

- 1. 1GB equals one billion bytes. Actual formatted capacity will be less.
- 2. Both cameras must utilize a Memory Stick media with TransferJet technology. Interoperability and compatibility among TransferJet™-enabled devices may vary.

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α Cuber-shot ΗΛΠΟΥΣΛΙΠ΄



α Cuber-shot ΗΛΠΙΣΥΣΛΙΠ<sup>\*</sup>



Cyber-shot HANDSYCAM



### **SD/SDHC Memory Cards** (Class 4)

**SF-32N4/TQ** SPPG: \$79.99 32GB1

**SF-16N4/TQ** SPPG: \$39.99

**SF-8N4/TQ** SPPG: \$24.99

**SF-4N4/TQ** SPPG: \$14.99

**SF-2N1/TQ** SPPG: \$9.99 2GB1

- Up to 15MB/s transfer speed\*
- Recommended for high resolution photos and full HD shooting
- File Rescue software helps recover photos and videos that has been accidentally damaged or deleted. Supports 3D/HD files.<sup>2</sup>

### **High-speed SDHC Memory** Cards (Class 10)

**SF-32NX/TQ** SPPG: \$89.95

**SF-16NX/TQ** SPPG: \$49.99

**SF-8NX/TQ** SPPG: \$34.95

- Up to 22MB/s transfer speed<sup>3</sup>
- Recommended for continuous shooting with DSLR cameras
- File Rescue software helps recover photos and videos that has been accidentally damaged or deleted. Supports 3D/HD files.2



### Ultra High-speed SDHC Memory Cards (Class 10)

**SF-32UX/TQ** SPPG: \$109.99 32GB1

**SF-16UX/TQ** SPPG: \$69.99

**SF-8UX/TQ** SPPG: \$44.99

- Up to 22MB/s transfer speed<sup>3</sup>
- Recommended for continuous shooting with DSLR cameras
  - File Rescue software helps recover photos and videos that has been accidentally damaged or deleted. Supports 3D/HD files.<sup>2</sup>



## Micro SD/Micro SDHC Card

**SR8A4** SPPG: \$24.99 8GB1

**SR-4A4** SPPG: \$14.99

**SR-2A1** SPPG: \$9.99

Up to 15MB/s transfer speed<sup>3</sup>



# 1. 1GB equals one billion bytes. Actual formatted capacity

### α Cyber-shot ΗΛΠΟΥCΛΜ



### Memory Stick PRO-HG Duo™

**MS-HX32B** SPPG: \$129.99 32GB1

MS-HX16B SPPG: \$69.99 16GB<sup>1</sup>

**MS-HX8B** SPPG: \$39.99 8GB<sup>1</sup>

- Up to 50MB/s transfer speed\*
- Performance optimized for Sony devices
- Recommended for continuous shooting with DSLR cameras

### HVUDACVUI



### Mini DV High Definition Media

**DVM63HDR** SPPG: \$12.99 (Digital HD Video - 63 min.)

- Sony's best performing digital video cassette
- Ideal for HD recording



### HVUDYCVIII)





### Mini DV Tape

**DVM60PRR** SPPG: \$5.49 (Single Cassette - 60 min.)

- Digital Video Cassette
- Advanced metal evaporated technology for brilliant picture and sound quality
- Available in a wide variety of pack sizes and colors

### Mini DVD Media

HVUDYCVIII

**DMR30R1H** SPPG: \$2.49 (Mini -R Single Sided Disc - 30 min.)

DMR60DSR1H SPPG: \$4.99 (Mini -R Double Sided Disc - 60 min.)

**DMW30R2H/DPW30R2H** SPPG: \$3.79 (Mini -RW/+RW Single Sided Disc -30 min.)

### DMW60DSR2H/DPW60DSR2H

SPPG: \$6.99 (Mini-RW/+RW Double Sided Disc - 60 min.)

### HADDACAM



### 25GB Recordable Blu-Ray Media

### BNR25R3H SPPG: \$12.99

- High-capacity storage up to 25GB
- Fast data transfer rate of up to 72MB/s (6x speed)
- Exceptional performance of AccuCORE technology including scratch guard protection
- Each disc can hold more than 5 standard DVDs

### DVD-R Recordable DVD Media

### **50DMR47R\$4** SPPG: \$24.99 (50 Spindle Pack)

- Sony AccuCORE® technology for the ultimate in recording performance
- Wide compatibility with drives and recorder speeds
- Archival reliability for long-term storage
- Stable writing at maximum speed

### DVD+R Recordable DVD Media

**50DPR47R\$4** SPPG: \$24.99 (50 Spindle Pack)

- · Sony AccuCORE technology for the ultimate in recording performance
- Wide compatibility with drives and recorder speeds
- Archival reliability for long-term storage
- Stable writing at maximum speed

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cameras

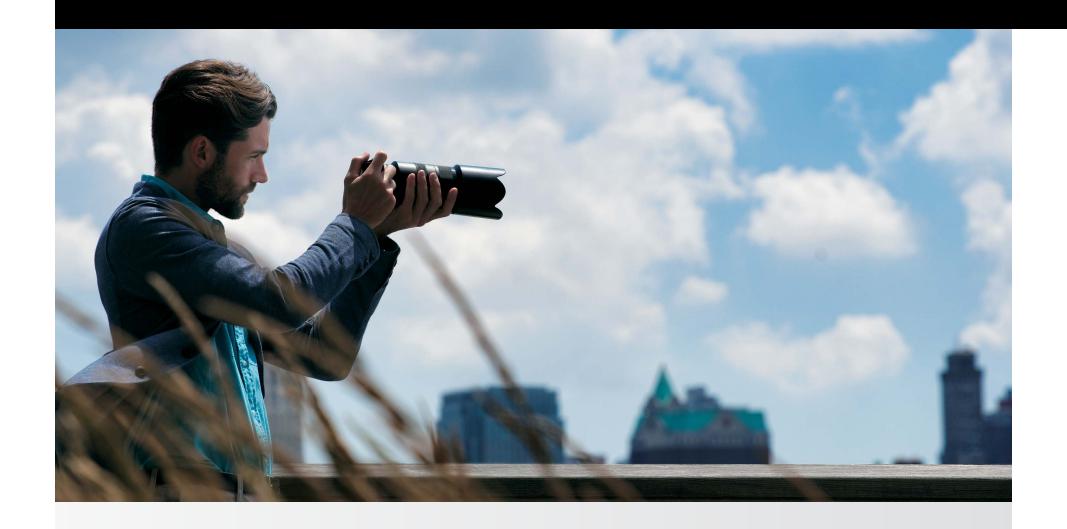
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bloggie.

<sup>2.</sup> Available at www.sony.net/memorycard. Data recovery for Copy Protected and Game Data files not supported. Not all data may be recoverable.

<sup>3.</sup> Transfer speed dependent on host hardware.



# **&** DSLR & E-mount cameras

# Photography in fast forward.

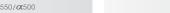
The genius of interchangeable lens cameras is the way they enable you to explore an endless range of photographic possibilities. And Sony lpha cameras deliver. The innovative Sony technology inside each camera is complemented by an exceptional range of lenses, lens adapters, flash units and viewfinder accessories.





































lpha DSLR & E-mount

Cyber-shot

		1000 N			AONY O	BONY												
	α900/α850	α700	\$2580/\$2550 \$2560/\$2500	0x380/0x330 0x230/0x290	\alpha 350/\alpha 300 \alpha 200	α77	α65	α57	α55	<b>α</b> 37	\alpha 35/\alpha 33	NEX-7	NEX-5N	NEX-5	NEX-F3	NEX-C3	NEX-3	NEX-VG20
ALPHA																		
HVL-F58AM	•	•	•	•	•	•	•	•	•	•	•	•						•
HVL-F56AM	•	•	•	•	•	•	•	•	•	•	•	•						•
HVL-F43AM	•	•	•	•	•	•	•	•	•	•	•	•						•
HVL-F42AM	•	•	•	•	•	•	•	•	•	•	•	•						•
HVL-F36AM	•	•	•	•	•	•	•	•	•	•	•	•						•
HVL-F20AM	•	•	•	•	•	•	•	•	•	•	•	•						•
HVL-F20S													•	•	•	•	•	
HVL-MT24AM	•	•	•	•	•	•	•	•	•	•	•	•						
HVL-RLAM	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•		•
HVL-LE1	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•		•
FA-CC1AM	•	•	•	•	•	•	•	•	•	•	•	•						•
FA-ST1AM	•	•	•	•	•	•	•	•	•	•	•	•						•
FA-HS1AM	•	•	•	•	•	•	•	•	•	•	•	•						
FDA-A1AM	•	•	•	•	•	•	•	•	•	•	•							
FDA-M1AM	•	•	•	•	•													
FDA-ME1AM	•	•	•	•	•													
FDA-ECF05	•	•	•	•	•													
FDA-ECF10	•	•	•	•	•													
FDA-ECF15	•	•	•	•	•													
FDA-ECF20	•	•	•	•	•													
FDA-ECF30	•	•	•	•	•													
FDA-ECN10	•	•	•	•	•													
FDA-ECN20	•	•	•	•	•													
FDA-ECN30	•	•	•	•	•													
FDA-ECN40	•	•	•	•	•													
FDA-EP3AM					•													
FDA-EP4AM	•																	
FDA-EP5AM				•														

					AGAIN STATE OF THE													
	α900/α850	<b>α</b> 700	\$2580/\$2550 \$2560/\$2500	\alpha 380/\alpha 330 \alpha 230/\alpha 290	α350/α300 α200	<b>α</b> 77	<b>A</b> 65	<b>α</b> 57	<b>α</b> 55	<b>a</b> 37	\alpha 35/\alpha 33	NEX-7	NEX-5N	NEX-5	NEX-F3	NEX-C3	NEX-3	NEX-VG20
ALPHA (CONT.)																		
FDA-EP6AM			•															
FDA-EP7AM																		
FDA-EP8AM									•		•							
									•	,	•							
FDA-EP10												•						
FDA-EP11							•	•										
FDA-EP12						٠												
FDA-FL1AM	•																	
FDA-FM1AM	•																	
RM-S1AM	•	•	•		•	•	•	•	•	•								
RM-L1AM		•					•	•		•								
RMT-DSLR1		•		•		•												
VG-C90AM																		
VG-C77AM																		
VG-C70AM		•																
VG-B30AM VG-B50AM					•													
NP-FW50/																		
2NP-FW50									•	•	•	•	•	•	•	•	•	
AC-PW20									•	•	•	•	•	•	•	•	•	
BC-VW1									•	•	•	•	•	•	•	•	•	
NP-FM500H	٠	•	•	•	•	•	•	•										
NP-FH50AM NP-FH50				•														
AC-VQ900AM	•	•			•	•	•											
AC-PW10AM								•										
BC-VM10	•	•	•		•	•	•	•										
ACC-AMFW									•	•								
ACC-FW1E												•	•	•	•	•	•	
ACC-HDFW									•	•	•	•	•	•	•	•	•	
ACC-FWGA												•	•	•	•	•	•	
CLM-V55			•	•		•	•	•	•	•	•	•	•	•			•	•

Cyber-shot

vubàcvw.

ACCESSORIES COMPATIBILITY lpha ACCESSORIES/CASES/FLASHES/EVF

	α900/α850	α700	α580/α550		\alpha 350/\alpha 300	<b>α</b> 77	α65	α57	α55	α37	α35/α33	NEX-7	NEX-5N	NEX-5	NEX-F3	NEX-C3	NEX-3	NEX-VG20
ALPHA (CONT.)			<b>α</b> 560/ <b>α</b> 500	<b>α</b> 230/ <b>α</b> 290	<b>α</b> 200													
VCT-55LH	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	
VCT-MP1	•	•	•	•	•	•	•	•	•	•	•			•	•	•	•	
PCK-LH1EM																•		
PCK-LM1EA										•	•	•	•	•	•	•	•	
PCK-LS1EM									•							•		
PCK-LH1AM		•																
PCK-LH2AM																		
PCK-LH3AM					•													
PCK-LH4AM	•																	
PCK-LH5AM				•														
PCK-LH6AM			•															
PCK-LS1AM		•																
PCK-LS2AM																		
PCK-LS3AM					•													
PCK-LS4AM	•																	
PCK-LS5AM				•														
PCK-LS6AM																		
PCK-LS7AM			•															
PCK-LS8AM							•	•										
PCK-LS9AM						•												
PCK-LM1AM									٠	٠	٠			٠	٠	٠	٠	
PCK-LM2AM							•	•										
PCK-LM3AM						٠												
SH-L1AM				•														
SH-L2AM			٠															
FA-SHC1AM	•	•	•	•		•	•	•	•	•	•							
ALC-B55	٠	•	•	٠	•	•	•	٠	٠	•	٠							
ALC-B1EM												•	•	•	•	•	•	•
STP-GB1AM	٠	•	•	•	•	•	•	•	•	•	•							
STP-HS1AM	•	•	•	•	•	•	•	•	•	•	•							
STP-WS1												•	•	•	•	•	•	

			α580/α550	α380/α330	α350/α300													I I M
	<b>α</b> 900/ <b>α</b> 850	<b>α</b> 700	\alpha 560/\alpha 500	\alpha 230/\alpha 290	\alpha 200	<b>α</b> 77	<b>A</b> 65	<b>\alpha</b> 57	<b>\alpha</b> 55	<b>\alpha</b> 37	<b>α</b> 35/ <b>α</b> 33	NEX-7	NEX-5N	NEX-5	NEX-F3	NEX-C3	NEX-3	NEX-VG20
ALPHA (CONT.)																		
STP-SS1AM	٠	•	٠	•	٠	٠	٠	٠	٠	٠	٠	•	•	٠	•	٠	٠	
STP-SS2AM	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	
STP-SS3AM	٠	٠	٠	•	٠	٠	٠	٠	٠	٠	٠	•	٠	•	•	٠	٠	
STP-SS4AM	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	
STP-SB1AM	٠	٠	٠	•	•	٠	٠	٠	•	٠	٠	•	٠	•	•	٠	٠	
STP-SB2AM	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	
STP-SH1AM	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	
STP-SH2AM	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	
STP-WS2/B												•	•	•	•	•	•	
STP-XS1AM	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	
STP-XS2AM	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	
STP-XS3	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	
STP-XSG1												•	•	•	•	•	•	
STP-XH1	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	
STP-XH70												•	•	•	•	•	•	
LCS-SC8	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	
LCS-SC21	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	
LCS-BP2	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	
LCS-U10												•	•	•	•	•	•	
LCS-U20							•	•	•	•	•	•	•	•	•	•	•	
LCS-U30	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	
LCS-EME												•	•	•	•	•	•	
LCS-EJC3/B												•	•	•	•	•	•	
LCS-EMF												•	•	•	•	•	•	
LCS-AMLC1														•	•			
LCS-AMLC2		•	•															
LCS-AMLC3					•		•		•									
LCS-AMLC4	•					•												
LCS-AMB																		
LCS-EMC												•	•	•	•	•	•	

Cyber-shot

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ACCESSORIES COMPATIBILITY  $\alpha$  $\alpha$ ACCESSORIES/CASES/MICROPHONES/POWER/EVF/FLASHES

		SONY O			NONY O	HONY												
	α900/α850	<b>α</b> 700	\$\alpha 580 \alpha 550 \$\alpha 560 \alpha 500	\$\alpha 380 \alpha 330 \$\alpha 230 \alpha 290\$	\$\alpha 350 \alpha 300 \$\alpha 200\$	<b>0</b> 77	<b>0</b> 65	<b>0</b> 57	<b>α</b> 55	<b>\alpha</b> 37	<b>α</b> 35/ <b>α</b> 33	NEX-7	NEX-5N	NEX-5	NEX-F3	NEX-C3	NEX-3	NEX-VG20
ALPHA (CONT.)																		
LCS-BBF												•	•	•	•	•	•	
LCS-EMG1												•	•	•	•	•	•	
LCM-EMA													•	•	•	•	•	
LCS-EMB1A													•	•				
LCS-EMB2A																	•	
LCS-EMB30															•	•		
LCS-EB50														•				
LCS-EB70												•						
LCS-EML1A													•	•	•	•	•	
LCS-EML2A													•	•	•	•	•	
LCS-EL50																		
LCS-EL70												•						
LCS-ELC7												•						
LCS-WR1AM	•	•		•	•	•	•	•	•	•	•	•	•	•	•	•	•	
LCS-WR2AM						•	•	•				•	•	•	•	•	•	
ECM-SST1													•	•	•	•	•	
ECM-ALST1			•			•	•	•	•	•	•	•						
ECM-CG50			•			•	•	•	•	•	•	•						
FDA-EV1S													•					
FDA-SV1													•	•	•	•	•	
LA-EA1												•	•	•	•	•	•	•
LA-EA2												•	•	•	•	•	•	•
DLC-HEM15	•	•	٠	٠		•	•	•	٠	٠	•	٠	٠	•	٠	٠	•	
DLC-HEM20	•	•	•	•		•	•	•	•	•	•	•	•	•	•	•	•	
		•	•				•	•	•	•	•	•	•	•	•	•		

	HVL-F58AM	HVI-F56AM	HVL-F43AM	HVL-F42AM	HVL-F36AM	HVL-F20AM	HVL-F20S	HVL-MT24AM	HVL-RLAM
FLASHES									
FA-EB1AM	•	•							
FA-CC1AM	•	•	•	•	•	•			
FA-CS1AM	•	•	•	•	•	•			
FA-EC1AM	•	•	•	•	•	•			
FA-MC1AM	•	•	•	•	•	•			
FA-TC1AM	•	•	•	•	•	•			

ACCESSORIES COMPATIBILITY lpha LENSES

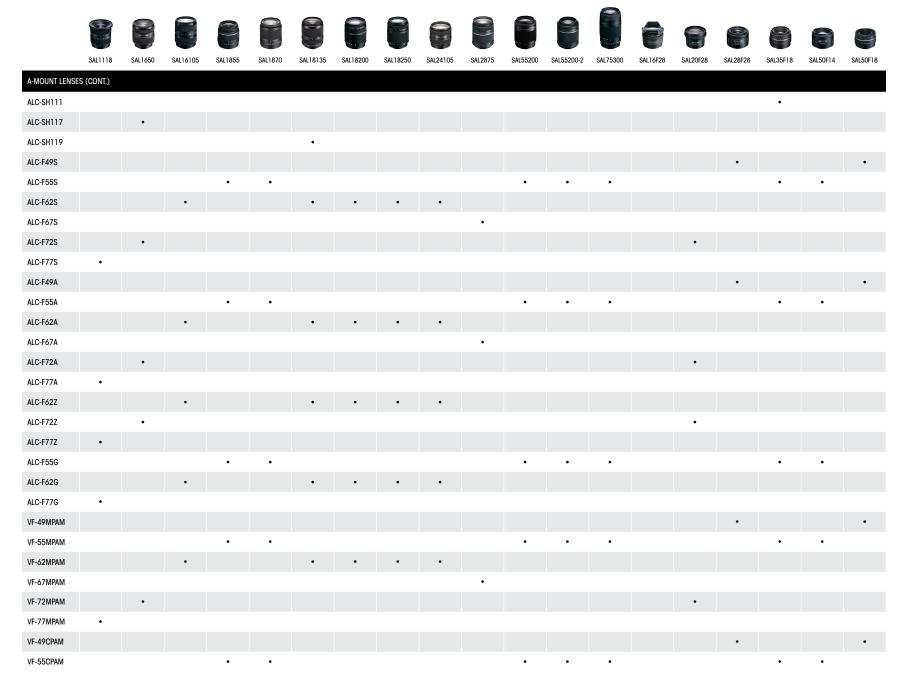
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	SAL1118	SAL1650	SAL16105	SAL1855	SAL1870	SAL18135	SAL18200	SAL18250	SAL24105	SAL2875	SAL55200	SAL55200-2	SAL75300	SAL16F28	SAL20F28	SAL28F28	SAL35F18	SAL50F14	SAL50F18
A-MOUNT LENSE	S																		
LA-EA1*	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
LA-EA2*	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
FA-MA1AM																			•
LCL-60AM																•	•	•	•
LCL-90AM			•	•	•	•	•	•	•		•	•		•	•				
LCL-140AM	•	•								•			•						
ALC-R55	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
ALC-SH0001																			
ALC-SH0002																			
ALC-SH0003																			
ALC-SH0005																			
ALC-SH0007													٠						
ALC-SH0008						•	•												
ALC-SH0009	•																		
ALC-SH0010																			
ALC-SH0011																		•	
ALC-SH0013															•				
ALC-SH0014																			
ALC-SH0016 ALC-SH101									•										
ALC-SH101												•							
ALC-SH102 ALC-SH103												•							
ALC-SH104								•											
ALC-SH105			•																
ALC-SH106																			
ALC-SH107																			
ALC-SH108				•	•														
ALC-SH109										•									
ALC-SH110																			

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SAL85F28	SAL135F28 ENSES (CONT.	SAL30M28	SAL50M28	SAL100M28	SAL70200G	SAL70300G	SAL70400G	SAL500F40G	SAL35F14G	SAL300F28G	SAL14TC	SAL20TC	SAL1635Z	SAL1680Z	SAL2470Z	SAL24F20Z	SAL85F14Z	SAL135F18Z
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ACCESSORIES COMPATIBILITY lpha LENSES lpha



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SAL85F28  A-MOUNT LI	SAL135F28 ENSES (CONT.	SAL30M28	SAL50M28	SAL100M28	SAL70200G	SAL70300G	SAL70400G	SAL500F40G	SAL35F14G	SAL300F28G	SAL14TC	SAL20TC	SAL1635Z	SAL1680Z	SAL2470Z	SAL24F20Z	SAL85F14Z	SAL135F18Z
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Cyber-shot

HVDDYCVM

ACCESSORIES COMPATIBILITY lpha LENSES/E-MOUNT LENSES lpha

			(C)				lary page								And the second		9		0
	SAL1118	SAL1650	SAL16105	SAL1855	SAL1870	SAL18135	SAL18200	SAL18250	SAL24105	SAL2875	SAL55200	SAL55200-2	SAL75300	SAL16F28	SAL20F28	SAL28F28	SAL35F18	SAL50F14	SAL50F18
A-MOUNT LENSE	ES (CONT.)																		
VF-62CPAM			•			•	•	•	•										
VF-67CPAM										•									
VF-72CPAM		•													•				
VF-77CPAM	•																		
VF-49NDAM																•			•
VF-55NDAM				•	•						•	•	•				•	•	
VF-62NDAM			•			•	•	•	•										
VF-67NDAM										•									
VF-72NDAM		•													•				
VF-77NDAM	•																		
			16F28		SEL24F18Z		SEL1855		SEL1820	,		L18200		SEL55210		SEL50F18		SEL30N	
E-MOUNT LENSI	ES																		
VCL-ECU1			•																
VCL-ECF1																			
vLCL-60AM			•																
101.00444			•				•												
LCL 140AM							•									·			
LCL-140AM			•						•							•			
LCL-140AM ALC-R1EM																			
LCL-140AM ALC-R1EM ALC-F49S					•														
LCL-140AM ALC-R1EM ALC-F49S ALC-F49AT									•					· · ·					
LCL-140AM  ALC-R1EM  ALC-F49S  ALC-F49AT  ALC-F67S					•														
LCL-140AM  ALC-R1EM  ALC-F49S  ALC-F49AT  ALC-F67S  VF-49MPAM														•					
LCL-140AM  ALC-R1EM  ALC-F49S  ALC-F49AT  ALC-F67S  VF-49MPAM  VF-67MPAM									•					•					
LCL-140AM  ALC-R1EM  ALC-F49S  ALC-F49AT  ALC-F67S  VF-49MPAM									•					•					

SALBSF28 SAL13SF28 SAL3OM28 SAL5OM28 SALTOW200 SALTOW200

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Probable place

VF-67NDAM



# Cyber-shot® cameras

# Memories made amazing.

There's a world of difference between ordinary digital pictures and the images you'll capture with Sony Cyber-shot cameras. Our pocket cameras offer up to 20x zoom to get you far closer to your subject. Our Exmor® R image sensor captures beautiful images, even after dark. The Superior Auto mode automatically activates the appropriate camera functions for many shooting situations. Even the HD Movie modes are advanced, with available 1080/60p high-frame-rate shooting.































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HVDDYCVM

ACCESSORIES COMPATIBILITY Cyber-shot Cyber-shot Cyber-shot CASES/TRIPOD/MARINE/POWER/OTHER

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	DSC-HX200V	DSC-HX30V	DSC-HX20V	DSC-HX10V	DSC-H90	DSC-TX200V	DSC-TX66	DSC-TX20	DSC-WX150	DSC-WX70	DSC-WX50	DSC-W690	DSC-W650	DSC-W620	DSC-W610
CASES															
LCJ-HJ	•	-													
LCJ-HK		•	•	•	•										
LCS-THT						•	•	•		•	•		•		•
LCS-CS1		•	•	•	•	•	•	•	•	•	•	•	•	•	•
LCS-CS2				•	•	•	•	•	•	•	•	•	•	•	•
LCS-TWM						•	•	•	•	•	•	•	•	•	•
LCS-WM									•	•	•	•	•	•	•
LCM-CSVH		•	•	•	•	•	•	•	•	•	•	•	•	•	•
LCS-HG	•														
LCS-HH		•	•	•	•										
LCS-CSVA						•	•	•	•	•	•	•	•	•	•
LCS-CSVC						•	•	•		•	•	•	•	•	•
LCM-CSVG						•	•	•	•	•	•	•	•	•	•
LCJ-THF							•								
LCS-TWK						•	•	•	•	•	•	•	•	•	•
LCS-CSQ		•	•	•	•	•	•	•	•	•	•	•	•	•	•
LCS-CST						•	•	•	•	•	•	•	•	•	•
LCS-CSU		•	•	•	•	•	•	•	•	•	•	•	•	•	•
LCS-CSW		•	•	•	•	•	•	•	•	•	•	•	•	•	•
LCS-CSZ						•	•	•	•	•	•	•	•	•	•
LCS-THU							•	•		•	•		•	•	•
TRIPOD															
VCT-R100	•	٠	٠	٠	٠	٠	٠	•	٠	•	•	٠	٠	٠	٠
VCT-R640	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
MARINE															
MPK-WH									٠		٠				
MPK-THK								•							
ACC-MP101								•							
ACC-MP105									•		•				

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	DSC-HX200V	DSC-HX30V	DSC-HX20V	DSC-HX10V	DSC-H90	DSC-TX200V	DSC-TX66	DSC-TX20	DSC-WX150	DSC-WX70	DSC-WX50	DSC-W690	DSC-W650	DSC-W620	DSC-W610
POWER KIT															
NP-BN1						•	•	•	•	•	•	•	•	•	•
NP-FG1		•	•	•	•										
NP-FH50	•														
BC-TRN2		•	•	•	•	•	•	•	•	•	•	•	•	•	•
BC-TRN		•	•	•	•	•	•	•	•	•	•	•	•	•	•
BC-TRV	•														
ACC-CSBN						•	•	•	•	•	•	•	•	•	•
ACC-CSFG		•	•	•	•										
ACC-CTBN						•	•	•	•	•	•	•	•	•	٠
ACC-HDFG		•	•	•											
AC-UD10	•	•	•	•		•	•	•	•	•	•				
AC-UD20	•	•	•	•		•	•	•	•	•	•				
AC-U501AD	•	•	•	•		•	•	•	•	•	•				
AC-VQV10	•														
DCC-U50A	•	•	•	•		•	•	•	•	•	•				
OTHER															
DLC-HEM15	•	•	•	•				•	•	•	•				
DLC-HEM30	•	•	•	•				•	•	•	•				
VMC-15MHD	•	•	•	•					•	•	•				
VMC-30MHD	•	•	•	•					•	•	•				
VMC-15CSR1					•								•	•	•

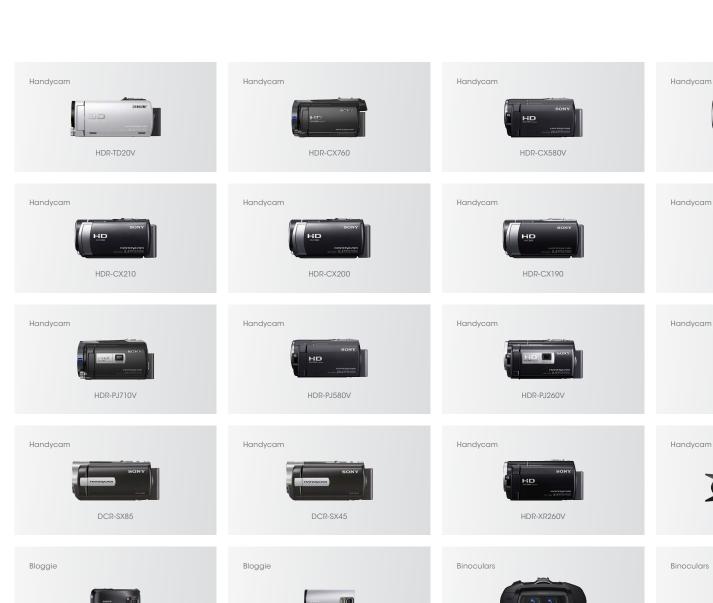


# Handycam<sup>®</sup> camcorders and Bloggie<sup>®</sup> cameras

# HD is just the beginning.

Ever since Sony created the world's first consumer camcorder, we've been driven to constantly extend, improve and reinvent our creation. It's a passion you can see in the latest models with built-in video projector. In the interchangeable lens NEX-VG20H. In our amazing digital recording binoculars.

And in the Bloggie Live™ HD camera that wirelessly streams live video to the Internet. At Sony, we never stop redefining what a camcorder can be.



MHS-TS22

HDR-PJ760V

HDR-PJ200

NEX-VG20H

		100 NO.	HD Security	HD	HD some	HD some	HD source			HD source		-	SUNT.	The sour	HID WANT	
	HDR-TD20V	HDR-CX760	HDR-CX580V	HDR-CX260V	HDR-CX210	HDR-CX200	HDR-CX190	HDR-PJ760V	HDR-PJ710V	HDR-PJ580V	HDR-PJ260V	HDR-PJ200	DCR-SX85	DCR-SX45	HDR-XR260V	NEX-VG20H
CASES																
LCS-BBG			•	•	•	•	•			•	•	•	•	•	•	
LCS-BBH			•	•	•	•	•			•	•	•	•	•	•	
LCS-SRC	•	•						•	•						•	
LCS-U5			•	•	•	•	•			•	•	•	•	•		
LCS-U10	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	
LCS-U20	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	
LCS-U30	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	
LCS-BBD	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	
LCS-X10	•	٠	•	•	٠	٠	•	٠	٠	•	•	٠	•	•	٠	
LCS-VCC	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
LCS-VCD	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
LENSES																
VCL-HGE08B			•							•	•		•	•	•	
VCL-HGA07B		•	•					•	•	•	•		•	•	•	
VCL-HA07A													•	•		
VCL-HG1737C		•						•	•		•				•	
VCL-HG1730A			•							•						
VF-37CPKB											•		•	•	•	
VF-37NKB											•		•	•	•	
VF-30CPKB			•							•						
VF-30NKB			•							•						
TRIPODS																
GP-AVT1	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	
VCT-MP1	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
VCT-80AV	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
VCT-60AV	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
VCT-50AV	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
VCT-R640	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•

	HDR-TD20V	HDR-CX760	HDR-CX580V	HDR-CX260V	HDR-CX210	HDR-CX200	HDR-CX190	HDR-PJ760V	HDR-PJ710V	HDR-PJ580V	HDR-PJ260V	HDR-PJ200	DCR-SX85	DCR-SX45	HDR-XR260V	NEX-VG20H
LIGHTS																
*HVL-LE1	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
HVL-HIRL		•						•	•							
HVL-HL1	•	•	•					•	•	•						
HVL-HFL1	•	•	•					•	•	•						
HVL-10NH	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
HVL-IRM		•						•	•							
MARINE																
SPK-HCH		•	•					•	•	•	•	-		-	•	
POWER KIT																
NP-FV50	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	
NP-FV70	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
NP-FV100	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
BC-TRV	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
ACC-FV50A	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	
ACC-FV70	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	
ACC-TCV5	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	
AC-L200	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
AC-U501AD	•	•	•	٠	•	•	•	٠	•	•	•	•	•	•	٠	
AC-VQV10	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•

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	HDR-TD20V	HDR-CX760	HDR-CX580V	HDR-CX260V	HDR-CX210	HDR-CX200	HDR-CX190	HDR-PJ760V	HDR-PJ710V	HDR-PJ580V	HDR-PJ260V	HDR-PJ200	DCR-SX85	DCR-SX45	HDR-XR260V	NEX-VG20H
OTHER																
ECM-CG50	•	•	•	•				•	•	•	•				•	•
ECM-HW2	•	•	•					•	•	•						
ECM-AW3	•	•	•	•				•	•	•	•				•	•
ECM-HST1	•	•	•					•	•	•						
ECM-MSD1	•	•	•	•				•	•	•	•				•	
RM-AV2	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
VMC-UAM1	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
VMC-15FS	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
BLT-110																•
RDP-CA1								•	•	•						

NOMY CO	100
MHS-TS22	MHS-TS55

BLOGGIE® CASES		
LCM-CSVH	•	
LCS-CS1	•	•
LCS-TWM	•	•
LCS-CSZ	•	•
LCS-CSW	•	•
LCS-CSU	•	•

	DEV-5	DEV-3
BINOCULAR PO	WER	
NP-FV70	•	•
NP-FV100	•	•
BC-TRV	•	•
AC-VQV10	•	•
AC-L200	•	•
DCC-L50B	•	•
BINOCULAR OTH	IER	
DLC-HEM15	•	•
DLC-HEM30	•	•
VMC-UAM1	•	•
VMC-15FS	•	•
ECM-CG50	•	•
COM ANA		_





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